

AEGON recognizes that creating a sustainable business means taking into account the interests of all our stakeholders. AEGON believes it can make a valuable contribution as a responsible employer, investor and provider of long-term financial products.



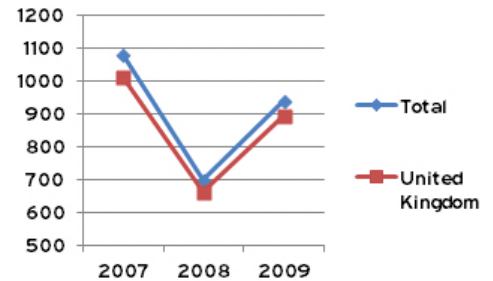
## AEGON'S APPROACH TO SUSTAINABILITY

- AEGON uses a 'stakeholder framework' to help define its approach to sustainability and those issues that are important to the company.
- This framework helps shape AEGON's overall policy with regard to sustainability and supports its broader corporate strategy.
- Every year, AEGON organizes a 'Stakeholder Review' to assess the content and relevance of both the annual Sustainability Report and the company's overall sustainability policy.
- AEGON is a member of both the FTSE4Good and the DJSI World indexes and links part of Executive Board pay to its overall sustainability performance.
- AEGON believes that the insurance industry has a significant economic and social role to play, particularly as people in many parts of the world are living longer, healthier lives.

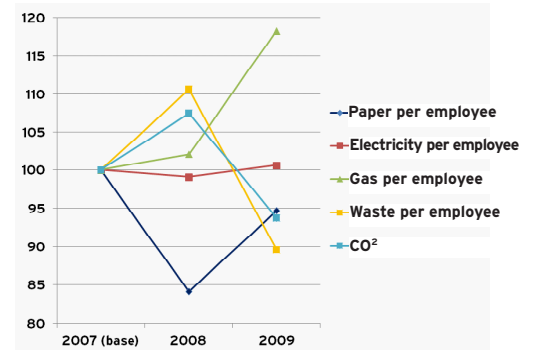


## AEGON's SRI funds

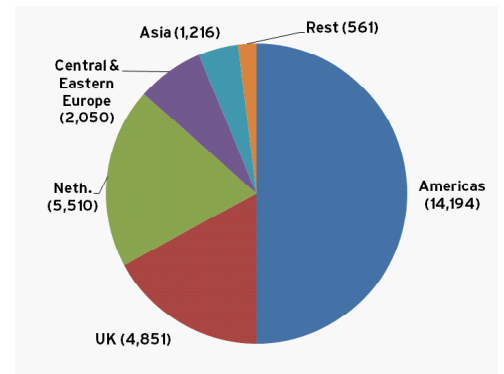
(assets under management in EUR millions)



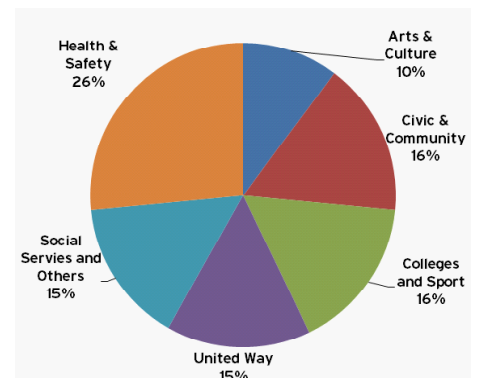
## AEGON's environmental performance



## AEGON's global workforce



## AEGON donations by category



Source: AEGON data

## SUSTAINABILITY FAST FACTS

Main businesses	Life insurance, pensions, investments
Number of employees	28,382 (2009)
Number of customers	Approximately 40 million
Revenue-generating investments	EUR 363 billion
CO <sup>2</sup> emissions	92,727 metric tons
Total donations (2009)	EUR 7.3 million (3.6% of net income)
Investments in wind generation	USD 200 million in projects capable of generating 286 MW of electricity
Main brands	AEGON, Transamerica
Memberships and commitments	Carbon Disclosure Project, UN Principles for Responsible Investment (UK only), Extractive Industries Transparency Initiative (UK), Global Reporting Initiative, Universal Declaration of Human Rights