

About Aegon UK

Aegon in the United Kingdom is the market leading investment platform in the country, providing a broad range of investment, retirement solutions and protection products to individuals, advisers, and employers.



GBP 128 million
Underlying earnings before tax
2020



Over **2,300** employees
December 31, 2020

- The United Kingdom is one of Aegon's three main markets, in addition to the US and the Netherlands. Aegon has been serving customers in the UK for almost 190 years, with its history dating back to the founding of one of its predecessors, Scottish Equitable, in 1831.
- Aegon UK is focusing on pension, investment and protection solutions. Aegon UK accesses customers through wealth advisers and the workplace and has a market-leading position in each with 3.9 million customers.
- Its products and solutions are largely sold through platforms which enable customers to manage their savings online.
- At the end of December 2020, Aegon UK managed GBP 152 billion of platform assets and had GBP 186 billion assets overall. Over the last five years, the Aegon UK has focused on transforming and scaling its platform business through organic growth and by the acquisition of Cofunds retail savings platform, and BlackRock's large employer workplace pension business.
- Furthermore, Aegon UK has deep relationships with more than 6,500 adviser firms and 10,000 employers. Its main offices are in Edinburgh, London, Peterborough, and Witham.

Social impact

Aegon UK plans an active role in its local communities and has various partnerships with organizations that make a social impact. Aegon UK partners, among others, with the Breakfast Club, helping to give children a free, healthy, and nutritional start of their day. In addition, Aegon has a partnership with Prince's Trust, creating opportunities to help young people get into work.

Fast facts Aegon UK

CEO	Mike Holliday-Williams
Distribution	Aegon UK has some of the broadest and deepest distribution networks in the market – through intermediaries (Retail, Workplace and Protection), the world's largest building society (Nationwide) and a blue chip roster of institutional clients. It supports these clients with modern technology platforms which provide services both to the intermediaries and their underlying customers.

The UK market

Life insurance premiums ¹⁾ (in USD, 2019)	264.2 billion
Non-life insurance premiums ¹⁾ (in USD, 2019)	102 billion
Aegon UK	<ul style="list-style-type: none"> • 20% platform market share • >10% workplace savings market share

¹⁾ Source: Swiss Re Sigma Report "World Insurance: riding out the 2020 pandemic storm"

For more information:

aegon.co.uk

aegon.com

[2019 Integrated Annual Report](#)