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Introduction

Key Findings

- **Retirement associations are positive:** people are more likely to associate going into retirement with positive characteristics such as leisure (49%) and freedom (45%) more than negative words such as insecurity (15%) and poverty (15%)

- **A negative economic outlook:** 65% believe that future generations will have worse retirements than those currently retired, down from 75% in the 2012 survey. Moreover only 10% expect the economy to improve in the next 12 months, and only 20% expect to get personally better off.

- **In reality, early retirement is not the aspiration many see it to be:** 60% of retirees surveyed retired sooner than planned, but of these 43% say they did so due to ill-health, 30% due to unemployment.

- **End of the cliff-edge retirement:** more than in any other country surveyed, respondents in the UK are moving away from seeing retirement as a time when work stops completely: only 28% expect to give up all working immediately on retirement.

- **People expect to be independent in retirement:** a majority expects to neither provide (52%) nor receive (59%) financial support from anyone in their family during retirement.

- **Auto-enrolment enthusiasm:** although the survey last year suggested that many remain unaware of the auto-enrolment scheme this year’s findings show support for the concept: 74% agree that governments should encourage employers to auto-enrol employees in pensions.

The Survey

The findings used in this report are based on the UK responses of a twelve country study, in which 12,000 people were interviewed. Respondents were interviewed using an online panel survey and fieldwork was conducted in January and February 2013. The questionnaire dealt with a wide range of issues covering attitudes towards retirement preparedness, the role of the state and the employer in providing pensions, and the impact of the financial crisis on attitudes to issues such as investment risk and retirement planning.

In the UK 900 employees and 100 fully retired people were interviewed to provide a contrast between the responses of current workers and those already in retirement. All findings in this report are based on the UK results unless otherwise stated. The survey did not include the unemployed, long-term incapacitated, homemakers, or the self-employed as each of these groups faces specific challenges in planning for retirement which requires specific public policy interventions. Instead, the objective in this survey is to provide a broader perspective based on the mainstream working population.
1. Retirement landscape

This situation reflects the demographic reality of the UK’s ageing population, with one-in-four expected to be over-65 by 2050. This has undermined what had come to be seen as the ‘normal’ model of pension provision – an employer-funded final salary pension, with the state pension acting as a safety net.

Such a system has been rendered unaffordable; large gaps have emerged in the funding for company and civil service final salary schemes, and the Department for Work and Pensions estimates that final salary pension pay-outs peaked in late 2012 at an average of £7,100, falling to just over £2,400 by 2060.

The present government has undertaken three key reforms to the pension system in order to try and render it more affordable. Firstly the state pension will be reformed, with a single-tier state pension replacing the current system (removing the earnings-related element). Alongside this structural reform, the state pension age is set to rise to 67 by 2028 with further rises on the cards. Secondly the government has begun to implement auto-enrolment, whereby employers are compelled to enrol their employees in a pension scheme to which both contribute. Thirdly public sector pensions have been overhauled, with the recommendations of Lord Hutton’s report adopted and signalling a move towards replacing final salary pension schemes with less expensive career average arrangements.

2. Aspirations and expectations for a changing retirement

Chart 1: Respondents are more optimistic about the present than the future, but still believe their financial situation is getting worse

Q. Thinking ahead over the next 12 months, do you expect the economy in [COUNTRY] to...?
Q. And thinking ahead over the next 12 months, do you expect your own financial situation to...?
Q. Do you think that future generations of retirees will be better off or worse off than those currently in retirement?

In both this year’s and last year’s survey, a large majority of respondents in the UK believe that retirement is getting worse: 65% this year say future generations will be worse off in retirement than current retirees, although this is more optimistic than the 75% who said so in 2012. This pessimism may be linked to a sense of stagnation or decline around the present: nearly nine in ten think the British economy is going to get worse or stay the same in the next year, only a fifth think they will become personally better off.
Chart 2: Despite the negative outlook, retirement retains positive associations

Q. Which, if any, of the following words do you most associate with retirement? Please tick up to three words.

- Leisure: 49%
- Freedom: 45%
- Enjoyment: 33%
- Opportunity: 20%
- Insecurity: 15%
- Poverty: 15%
- Far away: 13%
- Ill health: 13%
- Loneliness: 11%
- Boredom: 10%
- Dependent on others: 10%
- Excitement: 7%
- Tired: 7%
- None of the above: 1%
- Don't know: 2%

The main associations consumers have with retirement are very positive: ‘leisure’, ‘freedom’, ‘enjoyment’ and ‘opportunity’ being the most mentioned. However, for some, retirement is also associated with ‘insecurity’, ‘poverty’ and ‘ill-health’.

The UK is ranked in the middle of the AEGON Retirement Readiness Index (ARRI), with lower readiness than in 2012

This is the second year that the ARRI has been conducted. The Index is based on answers to a series of questions:

- Three cover attitudes: whether employees accept personal responsibility for retirement income, whether they’re aware of the need to plan for retirement, and whether they understand financial matters
- Three cover actual behaviors: the extent to which employees have retirement plans in place, whether they are adequately saving for retirement, and whether they are on course to achieve their required retirement income.

Responses are then correlated based on their importance in determining a respondent’s saving profile, and each respondent is scored out of ten.
Chart 3: AEGON Retirement Readiness Index (ARRI) by country

Readiness Index created by weighting the responses to six questions related to retirement readiness according to statistical importance.

All countries saw their ARRI score fall this year, and the UK was no exception, with a rise in the number of respondents receiving low scores. The UK remains in the middle of the ARRI table overall. Noteworthy UK findings from the questions comprising the ARRI include:

- Nearly half (44%) of respondents do not know if they are on course to achieve the income they will need in retirement, including 28% of those approaching retirement age (55-64 year olds).

- Respondents are aware of the need to plan for retirement, yet only 11% have ‘well developed’ plans and 29% of women have no plan at all.

- Two-fifths (41%) are habitual retirement savers, but 45% are not currently saving towards their retirement.

Chart 4: Only two-fifths of UK employees are regularly saving for retirement

Q. Which of the following best explains your approach to saving for retirement? This can include money you contribute to any long-term investment including pensions, stocks and shares, investment-linked insurances, property, etc. Please select the option below that is closest to your view.

- I always make sure that I am saving for retirement
- I only save for retirement occasionally from time to time
- I am not saving for retirement now, although I have in the past
- I am not saving for retirement though I do intend to
- I have never saved for retirement and don’t intend to
3. Dealing with the readiness shortfall

Three-fifths retired sooner than they had planned to, for mostly negative reasons

Whilst retiring sooner than planned is associated with negative reasons such as unemployment and ill-health, the global findings show that retiring later is associated with positive factors such as people enjoying their careers and wanting to keep their brains active.

Chart 5: Retiring sooner or later than planned

Q. Would you say that you fully retired from all paid employment sooner or later in life than you had planned, or at the age you had planned to?

Chart 6: Reasons for early retirement

Q. Which, if any, of the following were important reasons in your retirement from all paid employment sooner than you had planned? Please tick all that apply.

- My own ill-health: 43%
- Unemployment/ job loss: 30%
- Family responsibilities, for example becoming a carer for a family member: 10%
- I received a financial windfall (for example, an inheritance) which enabled me to retire: 7%
- I realised that I had saved enough money to retire on so I stopped working: 12%
- Other reason(s): 15%

Chart 7: Despite six in ten people retiring sooner than expected, over three-quarters have no backup plan for retirement

Q. In the event that you are unable to continue working before you reach your planned retirement age, do you have a ‘backup plan’ to provide you with an income?

- Yes: 17%
- No: 77%
- Don’t know: 7%

This finding is concerning since it suggests a lack of financial knowledge among respondents about what will be required to ensure a comfortable retirement: no backup plan means being dangerously exposed to poverty in old age if you find you can no longer work.
Chart 8: A majority of employees do not know about or think they receive retirement planning services

Q. Thinking of your current employer which, if any, of the following services does your employer (or their retirement plan administrator) offer to help you prepare for retirement?

- Annual retirement plan statement: 24%
- In person/face-to-face meeting with a retirement plan or professional adviser: 15%
- Employer/retirement plan administrator website: 13%
- Educational materials: 9%
- Online retirement modelling tool(s): 7%
- Webcast meetings/seminars about your pension/saving for retirement: 4%
- Company sponsored blogs and/or online network groups: 4%
- Other: 0%
- None of the above: 34%
- Don't know: 21%

Whilst statements relating to retirement plans should be the norm for anyone with an occupational pension, only 24% of employees in the UK state that they receive them from their employers.

Chart 9: As with last year, the survey shows there is no longer a retirement 'cliff-edge', people prefer a phased retirement

Q. Looking ahead, how do you envisage your transition to retirement?
Q. Looking back, how did your transition to retirement take place? Please select the response closest to your view.

In this year’s survey there is an even starker contrast in the UK between current retirees, the majority (64%) of whom stopped working completely immediately on retirement, up from 50% last year, and current employees, only 28% of whom plan to do the same (slightly up from 22% in last year’s survey). This ‘phased’ retirement idea is especially popular among younger respondents: 46% of 25-34 year olds expect to change the way they work before eventually retiring.
Chart 10: Despite enthusiasm from respondents, provision of ‘Phasing into’ retirement services is not the norm

Q. Which, if any, of the following services does your employer offer to help employees phase into retirement?

<table>
<thead>
<tr>
<th>Service</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>The option to move from full-time to part-time working</td>
<td>21%</td>
</tr>
<tr>
<td>Flexible retirement plans which allow you to work beyond the normal retirement age</td>
<td>14%</td>
</tr>
<tr>
<td>Financial advice</td>
<td>11%</td>
</tr>
<tr>
<td>Work more suitable for older workers (e.g. less stressful or physically demanding work)</td>
<td>10%</td>
</tr>
<tr>
<td>Employer provided healthcare in retirement</td>
<td>6%</td>
</tr>
<tr>
<td>Retraining or re-skilling</td>
<td>5%</td>
</tr>
<tr>
<td>Other</td>
<td>0%</td>
</tr>
<tr>
<td>None of the above</td>
<td>35%</td>
</tr>
<tr>
<td>Don’t know</td>
<td>28%</td>
</tr>
</tbody>
</table>

The survey questioned employees and retirees about the services their employers provided to help phase into retirement. Along with the fact that a majority of employees feel they are not provided with any such services or do not know of them, the survey shows:

- The most common aid to retirement planning employees feel they are provided with by employers is an annual retirement statement (24%).
- Where retirement help is provided by employers, employees find the services useful.

Chart 11 & 12: Most people expect neither to give nor receive financial support in retirement

Q. Do you expect that you will need to provide financial support for your family (other than your spouse/partner) while you are retired? Please tick all that apply.

Q. Do you expect that you will need to receive financial support from your family while you are retired? Please tick all that apply.

(Percentages may add to over 100 due to more than one response option possible)

<table>
<thead>
<tr>
<th>Provide Financial Support</th>
<th>Don’t know</th>
<th>No</th>
<th>Yes - other family members excluding your spouse/partner</th>
<th>Yes - aging parents</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>20%</td>
<td>52%</td>
<td>17%</td>
<td>13%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Receive Financial Support</th>
<th>Don’t know</th>
<th>No</th>
<th>Yes - from other family members excluding your spouse/partner</th>
<th>Yes - from your children</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>25%</td>
<td>59%</td>
<td>7%</td>
<td>10%</td>
</tr>
</tbody>
</table>

The findings show retirement is seen in the UK as very much an independent life stage, with a majority expecting to neither provide nor receive financial support in retirement from family. However it is notable that younger respondents (25-34) are more likely to expect to be supporting both parents (22%) and children (17%) in retirement.
Chart 13: Risk management is a top financial priority

Q. On a scale of 1 to 5 how interested are you in the following options

<table>
<thead>
<tr>
<th>Option</th>
<th>Somewhat interested</th>
<th>Very interested</th>
<th>Extremely interested</th>
</tr>
</thead>
<tbody>
<tr>
<td>A product where the annual management charges are kept low</td>
<td>25%</td>
<td>25%</td>
<td>27%</td>
</tr>
<tr>
<td>A product providing a guaranteed retirement income stream or lifetime income in retirement</td>
<td>24%</td>
<td>29%</td>
<td>25%</td>
</tr>
<tr>
<td>A product which protects my capital from poor investment returns</td>
<td>26%</td>
<td>27%</td>
<td>25%</td>
</tr>
<tr>
<td>A product which protects my retirement income against inflation</td>
<td>25%</td>
<td>30%</td>
<td>23%</td>
</tr>
<tr>
<td>A product which guarantees that I don't lose my initial investment</td>
<td>22%</td>
<td>29%</td>
<td>30%</td>
</tr>
</tbody>
</table>

The most popular financial products in the survey, both in this year’s and last, are those which protect against risks such as inflation, poor returns or capital loss. Other results also support this finding:

- 54% believe the financial crisis means they want to take fewer risks with their retirement savings.
- Of those using professional advice, an important service this provides for 21% is making recommendations around long-term risk.
- 72% agree that it is important to have many sources of retirement income, so as to spread risk

4. Sustainable solutions

How can retirement systems be made more sustainable in the future? Respondents were asked what can be done to make savings and pensions products more attractive, as well as how to better balance the role of the individual, the state and the employer.
Chart 14: People would be motivated to save for retirement by higher salaries and lower taxes

Q. Which, if any, of the following would encourage you to save for retirement?

- A pay rise 55%
- More generous tax breaks on long-term savings and pensions products 35%
- A better retirement plan/pension match from my employer 30%
- Simpler investment products that I can understand with less jargon 24%
- Better and more frequent information about my pension savings 21%
- Access to financial education so that I am more aware of what I need to do for myself 17%
- Access to professional financial advice so that I have personalised recommendations on what steps I need to take 16%
- Better legal protection in case I am sold the wrong product 16%
- Other 3%
- Don't know 11%
- Not applicable— I already have sufficient savings 6%

Alongside this finding on the importance of pay to encouraging saving, the survey also found:

- A lack of money to invest is putting off 46% from saving.
- The uncertain economy is a disincentive to save for only 10%.

Chart 15: A majority would accept at least some tax increases to pay for the state pension system

Q. With the cost of government pensions becoming a greater concern as people live longer which, if any, of the following do you think the Government should undertake?

- The Government should reduce the overall cost of state pension provision by reducing the value of individual pension… 25%
- The Government should increase overall funding available for the state pension through raising taxes … 25%
- The Government should take a balanced approach with some reductions in individual payments and some increases in tax… 25%
- The Government should not do anything. State pension provision will remain perfectly affordable in the future 6%
- Don’t know 10%

Difficult decisions are inevitable when it comes to reforming pension systems. Few – only 6% in the UK – believe the state pension will remain affordable, and the largest group (34%) believe a balanced combination of benefit reduction and tax rises are necessary to make the system sustainable – though this is down significantly from the 51% who chose this option in 2012 (when there was no ‘don’t know’ option).
Chart 16: Only a quarter think retirement age should rise with no limits

Q. To what extent do you believe that people should expect to work longer into old age as a way to offset the costs of people living longer?

There is little ambiguity over the issue of increasing retirement ages: only a quarter believe in letting retirement age increase with life expectancy with no caveats, and 39% want no rises at all. This suggests that although employees like the idea of carrying on working into old age, they do not necessarily wish to be compelled to do so.

Chart 17: Strong support is registered for the importance of workplace pensions; auto-enrolment is largely backed

Q. To what extent do you agree or disagree with the following statements about taking responsibility for funding people’s retirement? Please indicate on a scale from 1 to 5, where 1 means you strongly disagree and 5 means you strongly agree. (BASE: ALL)

Q. Please indicate on a scale from 1 to 5 how strongly you agree or disagree with the following statements about your work, where 1 means you strongly disagree and 5 means you strongly agree. (BASE: NOT FULLY RETIRED)

The findings show that workplace pensions still have the support of the vast majority of respondents, as does the idea of auto-enrolling people into such a scheme. Elsewhere:

- Defined benefit schemes remain the most important source of retirement income for 30% of respondents, defined contribution schemes are the most important for 12%.
- In contrast to these findings, 43% of respondents agree that there was nothing wrong with relying on the state to provide a retirement income, 29% felt this way about relying on a spouse to provide an income.
- 38% are worried that the financial crisis means their employer is likely to cut back on workplace benefits.
5. Call to action

Lack of retirement readiness is an emerging global crisis for governments, employers, and individuals

- Although retirement systems vary by country, the shift in responsibility for a secure retirement to the individual is consistent among the countries surveyed. Similarly, individuals’ lack of adequate preparation for retirement was found across the globe. Governments have a significant role in increasing individuals’ awareness of this shift in responsibility and of the amount and nature of the government benefits on which the individual can rely in retirement.

In addition, governments and employers can facilitate the offering of tools and information to educate employees of all ages of the need to save, how to save effectively for major life events and also how to transition those savings into a secure retirement.

Most expect future generations to be worse-off in retirement than current retirees

- Increased longevity has resulted in the likelihood of multiple generations of family members in retirement whose financial security is compromised by cuts in government benefits and the economic downturn. The ‘squeezed’ generation that is trying to save for retirement is increasingly called upon to support parents and grandparents in retirement while also supporting adult children who may still depend on parental support. Governments, employers and individuals must acknowledge and facilitate efforts to address inter-generational burdens on the ‘squeezed generation.’ Governments must encourage the use of private sector products and services to address these burdens, and employers can provide or make available retirement planning tools and education to help individuals anticipate and plan to cover inter-generational burdens.

Delaying retirement offers an obvious solution, but obstacles remain

- Governments and employers can help employees by enabling longer working careers, and providing options for phased retirement and explaining what these are. Employees should also have a backup plan if forced into retirement sooner than expected. Governments and employers can increase awareness of the need for a backup plan and facilitate the offering of products such as disability and life insurance which are designed to provide a continued source of income to families in the event of a family member’s death or disability prior to the planned retirement and accumulation of sufficient savings.

Widespread retirement illiteracy worsens readiness

- Individuals are increasingly aware that they will need to bear some personal responsibility for their retirement; however, the amount and complexity of information can be overwhelming. Programs designed to address this inertia can help ensure that employees are automatically covered by their employer’s retirement plan.

Governments have a responsibility to clearly communicate the expected government benefits. They must guide individuals to the tools and information to help individuals start saving throughout their careers to supplement the government benefits. Employers can serve as a one-stop source of information, tools and supplemental products to help their employees develop their own retirement plan and transition into retirement. Governments can facilitate and encourage the employer’s role in providing or making available retirement planning tools and information to its employees through reduced regulatory burdens, safeguards from liability and tax incentives.

Wary about retirement-related risks, individuals seek solutions

- Providing retirement solutions and advice that help individuals de-risk their retirement can help avoid losses or erosion due to inflation. Financial products and plans may also help individuals in developing and financing a backup plan in the event they leave the workforce prior to their expected retirement date. However, in order to grow savings into something adequate for retirement some controlled risk may be necessary.
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