

# Power of Attorney

*for the Annual General Meeting of Shareholders of Aegon N.V. (the "Company")  
to be held on Friday, May 17, 2019 at 10:00 a.m. at Aegon's head office at Aegonplein 50,  
2591 TV The Hague, the Netherlands*

The undersigned,

Name and initials: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

Number of shares held on the Record Date, Friday April 19, 2019 \_\_\_\_\_

hereby decides to opt for (please tick applicable box and provide the required details)

Option A:

or

Option B

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## **Option A: authorize a person to represent him/her at the Annual General Meeting**

The undersigned declares to authorize the person whose details are filled out below, to represent the undersigned during the Annual General Meeting of Shareholders 2019 of Aegon N.V. and therefore to speak and vote on the agenda items on his/her behalf.

Name and initials: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

Prior to the meeting, upon registration, the proxy holder must show a copy of this Power of Attorney and provide evidence of his/her identity by way of a valid form of identification.

\*\*\* End of option A

**Option B: authorize the Company Secretary of Aegon N.V. to vote on his/her behalf:**

| ITEM | PROPOSAL   | FOR                      | AGAINST                  | ABSTAIN                  |
|------|--|--------------------------|--------------------------|--------------------------|
| 3.4  | Adoption of the annual accounts 2018   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3.5  | Approval of the final dividend 2018  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4    | Appointment of PricewaterhouseCoopers as independent auditor for the annual accounts 2019 and 2020     | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5.1  | Release from liability for the members of the Executive Board for their duties performed during 2018   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5.2  | Release from liability for the members of the Supervisory Board for their duties performed during 2018 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 6.1  | Adoption of the remuneration policy for members of the Supervisory Board                               | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 7.1  | Reappointment of Ben J. Noteboom   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 8.1  | Reappointment of Alexander R. Wynaendts  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 9.1  | Authorization of the Executive Board to issue common shares with or without pre-emptive rights         | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 9.2  | Authorization of the Executive Board to issue common shares in connection with a rights-issue          | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 9.3  | Authorization of the Executive Board to acquire shares in the Company                                  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

This Power of Attorney – fully completed and signed – must have been received by Aegon N.V. ultimately Friday May 10, 2019. Please send to:

Aegon N.V.  
attn. Company Secretary  
P.O. Box 85  
2501 CB, The Hague

If sent from the Netherlands, this Power of Attorney may also be sent to:

Aegon N.V.  
attn. Company Secretary  
Antwoordnummer 272  
2501 VC, Den Haag

\*\*\* End of option B

Place: \_\_\_\_\_ Date: \_\_\_\_\_ 2019

Signature: \_\_\_\_\_

If this Power of Attorney is incomplete, not signed or received after May 10, 2019, it shall be regarded as invalid.