

About Aegon

Aegon's roots go back 175 years – to the first half of the nineteenth century. Since then, Aegon has grown into an international company, with businesses in more than 20 countries in the Americas, Europe and Asia. In the US, Aegon's largest market, we operate under the Transamerica brand. Today, Aegon is one of the world's leading financial services organizations, providing life insurance, pensions and asset management. Aegon never loses sight of its purpose to help people achieve a lifetime of financial security.

Strategy

Purpose

Aegon's purpose is to help people achieve a lifetime of financial security

Our vision

- For individuals: financial security and well-being
- For society: secure retirement and healthy aging
- For the environment: clean energy and sustainable real estate

Driven by our purpose, Aegon believes everybody deserves a secure future. Our strategy is about building life-time relationships with customers, to create financial security and well-being throughout their lives.

For Aegon, creating this secure future means smarter, long-term financial planning. It means the right financial products and services at every stage of life. It also means healthier lifestyles, redefining what we want from retirement, and it means building a cleaner, healthier environment.

In each of these areas, we believe Aegon has a positive contribution to make: in helping people achieve financial security; in speaking out on retirement and healthy aging; in using our influence as an investor on environmental issues, and in supporting the UN's sustainable development agenda.

More information on Aegon's purpose, vision and strategy can be found in the [2018 Integrated Annual Report](#).

Corporate Communications, +31 (0)70 344 8344, gcc@aegon.com

Investor relations, +31 (0)70 344 8305, ir@aegon.com

For more information: aegon.com

*Aegon CEO Alex Wynaendts:
"Being truly customer centric is about always putting the customer at the heart of what we do and how we do it."*



Almost **29 million** customers



€ 54 billion paid in claims, benefits and plan withdrawals in 2018

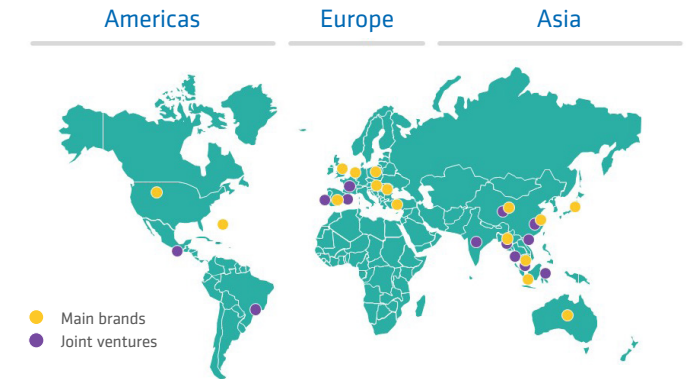


€ 898 billion Revenue-generating investments December 31, 2019



Over **23,000** employees December 31, 2019

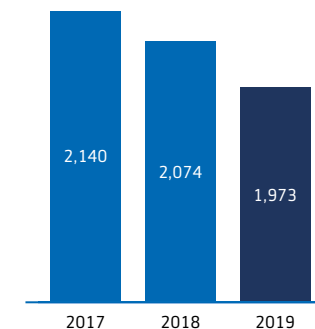
Operations in more than 20 countries



This map does not provide an exhaustive list of Aegon's operations and subsidiaries. For more information, please see our [2018 Integrated Annual Report](#)

Underlying earnings before tax

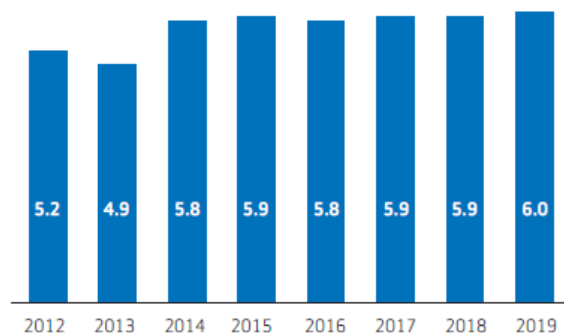
(in EUR millions)



Aegon's retirement research

- Our societies are aging rapidly, with all the economic and social consequences that brings. As a pension company, Aegon has a key role to play.
- Aegon's established centers for longevity and retirement in the Netherlands, the US and Brazil conduct research, educate the public and lead a global dialogue on retirement security.
- Traditional ways of looking at retirement are changing. People see retirement as an active stage of life in which they aspire to stay socially connected.
- These changes require that individuals accept more personal responsibility for retirement. An enjoyable retirement requires careful financial planning as well as the maintenance of good health.
- Aegon's own [research](#) confirms, however, that workers globally continue to fall short in retirement planning.

Aegon Retirement Readiness Index



In 2012, Aegon created the Aegon Retirement Readiness Index which provides a quantitative benchmark of how well-prepared workers are for retirement across a number of countries in Europe, the Americas, Asia and Australia, and which behaviors are helping to drive retirement readiness. The index provides an annual score ranking retirement readiness on a scale from 0 to 10. In 2019, the global index stood at 6.0 just entering the "medium" range of retirement readiness for the first time in the eight-year history of the index. For further information, please refer to Aegon's Retirement Readiness Survey 2019 on aegon.com.

Fast facts Aegon



Alex Wynaendts
Chief Executive Officer



Matt Rider
Chief Financial Officer

Headquarters



The Hague, the Netherlands

Master brands




Main business lines

Life insurance, pensions and asset management

Main distribution channels

Brokers, agents, banks, employee benefit consultants, independent financial advisors, online distribution and our own distribution businesses.

Global Sustainability Ratings

Aegon works closely with a number of rating agencies, who regularly assess our performance. For the last five years, Aegon has maintained its 'AA' ESG (Environmental, Social, Governance) rating with MSCI, the US-based provider of equity, fixed income and hedge fund stock market indexes.  Globally, MSCI rank Aegon 6th in the Life and Health Insurance sector, with a responsible investment score of 9.3 out of a maximum possible 10 points. More information on Aegon's sustainability ratings can be found on aegon.com.

Stock information

Aegon ordinary shares

- Traded in Amsterdam (Euronext) since 1969 and quoted in Euros.

Aegon New York Registry Shares (NYRS)

- Traded on NYSE since 1991 and quoted in US dollars.
- Attractive option for US investors.
- 1 Aegon NYRS represents 1 Aegon Amsterdam-listed ordinary share.
- Cost effective way to hold international securities.

Aegon's ordinary shares

Ticker symbol	AGN NA
Underlying ISIN	NL0000303709
SEDOL	5927375NL
Trading Platform	Euronext Amsterdam
Country	Netherlands

Aegon's New York Registry Shares

Ticker symbol	AEG US
NYRS ISIN	US0079241032
NYRS SEDOL	2008411US
Trading Platform	NYSE
Country	USA
NYRS Transfer Agent	Citibank, N.A.

Aegon NYRS contact details

Telephone: Citibank Shareholder Services
+1-888-756-1769 (USA only)
+1-781-575-4555 (from abroad)
E-mail: citibank@shareholders-online.com

Ratings

Information on Aegon's worldwide financial ratings can be found on aegon.com.