

FINANCIAL OVERVIEW ^{c)}

EUR millions	Notes	Q3 2011	Q2 2011	%	Q3 2010	%	YTD 2011	YTD 2010	%
Underlying earnings before tax									
Americas		310	325	(5)	355	(13)	982	1,090	(10)
The Netherlands		68	74	(8)	97	(30)	223	298	(25)
United Kingdom		9	10	(10)	28	(68)	31	78	(60)
New markets		43	59	(27)	55	(22)	159	141	13
Holding and other		(69)	(67)	(3)	(83)	17	(219)	(226)	3
Underlying earnings before tax		361	401	(10)	452	(20)	1,176	1,381	(15)
Fair value items		(288)	(23)	-	204	-	(396)	191	-
Realized gains / (losses) on investments		102	204	(50)	129	(21)	397	403	(1)
Impairment charges		(132)	(100)	(32)	(92)	(43)	(294)	(319)	8
Other income / (charges)		(54)	(16)	-	(14)	-	(73)	(51)	(43)
Run-off businesses		(5)	10	-	(7)	29	27	(35)	-
Income before tax		(16)	476	-	672	-	837	1,570	(47)
Income tax		76	(72)	-	(15)	-	(46)	(128)	64
Net income		60	404	(85)	657	(91)	791	1,442	(45)
Net income / (loss) attributable to:									
Equity holders of AEGON N.V.		60	403	(85)	657	(91)	790	1,441	(45)
Non-controlling interests		-	1	-	-	-	1	1	-
Net underlying earnings		308	339	(9)	374	(18)	980	1,069	(8)
Commissions and expenses		1,575	1,500	5	1,525	3	4,588	4,486	2
of which operating expenses	11	886	847	5	835	6	2,570	2,488	3
New life sales									
Life single premiums		1,073	1,189	(10)	1,650	(35)	3,988	5,491	(27)
Life recurring premiums annualized		298	312	(4)	329	(9)	938	1,002	(6)
Total recurring plus 1/10 single		405	431	(6)	494	(18)	1,337	1,551	(14)
New life sales									
Americas	12	110	104	6	138	(20)	327	379	(14)
The Netherlands		32	40	(20)	32	-	137	135	1
United Kingdom		199	217	(8)	264	(25)	663	837	(21)
New markets	12	64	70	(9)	60	7	210	200	5
Total recurring plus 1/10 single		405	431	(6)	494	(18)	1,337	1,551	(14)
New premium production accident and health insurance		153	145	6	146	5	457	442	3
New premium production general insurance		12	14	(14)	14	(14)	39	43	(9)
Gross deposits (on and off balance)									
Americas	12	7,376	5,014	47	4,705	57	18,019	15,261	18
The Netherlands		584	442	32	525	11	1,488	1,892	(21)
United Kingdom		11	17	(35)	16	(31)	47	71	(34)
New markets	12	2,525	1,242	103	4,161	(39)	5,034	7,541	(33)
Total gross deposits		10,496	6,715	56	9,407	12	24,588	24,765	(1)
Net deposits (on and off balance)									
Americas	12	2,840	426	-	545	-	3,033	1,838	65
The Netherlands		54	(113)	-	(83)	-	(174)	39	-
United Kingdom		1	14	(93)	2	(50)	17	41	(59)
New markets	12	1,502	(2,487)	-	3,293	(54)	(2,704)	3,601	-
Total net deposits excluding run-off businesses		4,397	(2,160)	-	3,757	17	172	5,519	(97)
Run-off businesses		(1,121)	(527)	(113)	(1,091)	(3)	(2,528)	(5,150)	51
Total net deposits		3,276	(2,687)	-	2,666	23	(2,356)	369	-

REVENUE-GENERATING INVESTMENTS

	Sept. 30, 2011	June 30, 2011	%
Revenue-generating investments (total)	404,254	391,276	3
Investments general account	143,006	132,837	8
Investments for account of policyholders	139,599	142,672	(2)
Off balance sheet investments third parties	121,649	115,767	5