

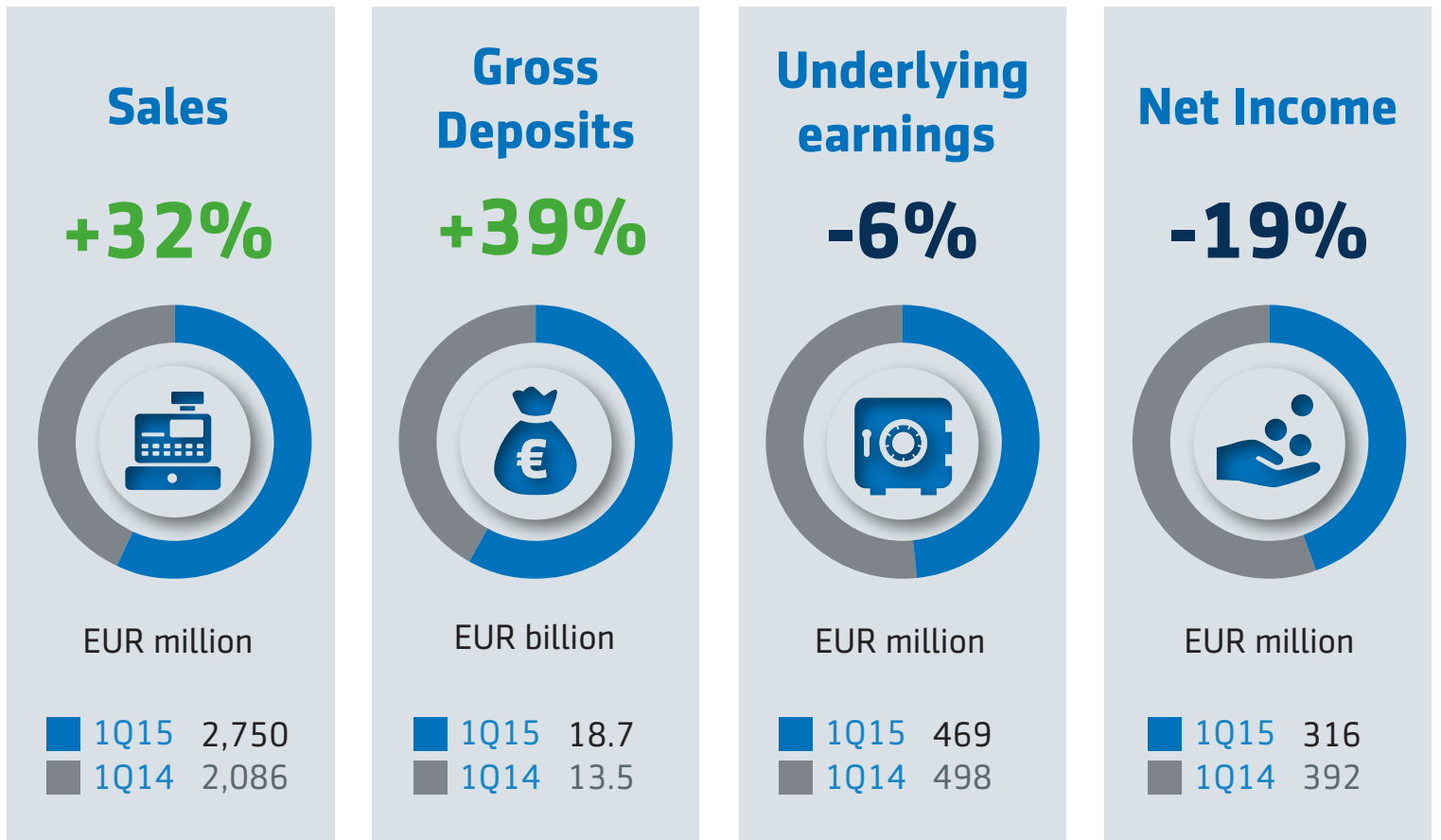
Growing our business profitably

“While earnings this quarter were disappointing due to adverse claims, the record sales we achieved across the company show how we are growing our business profitably”

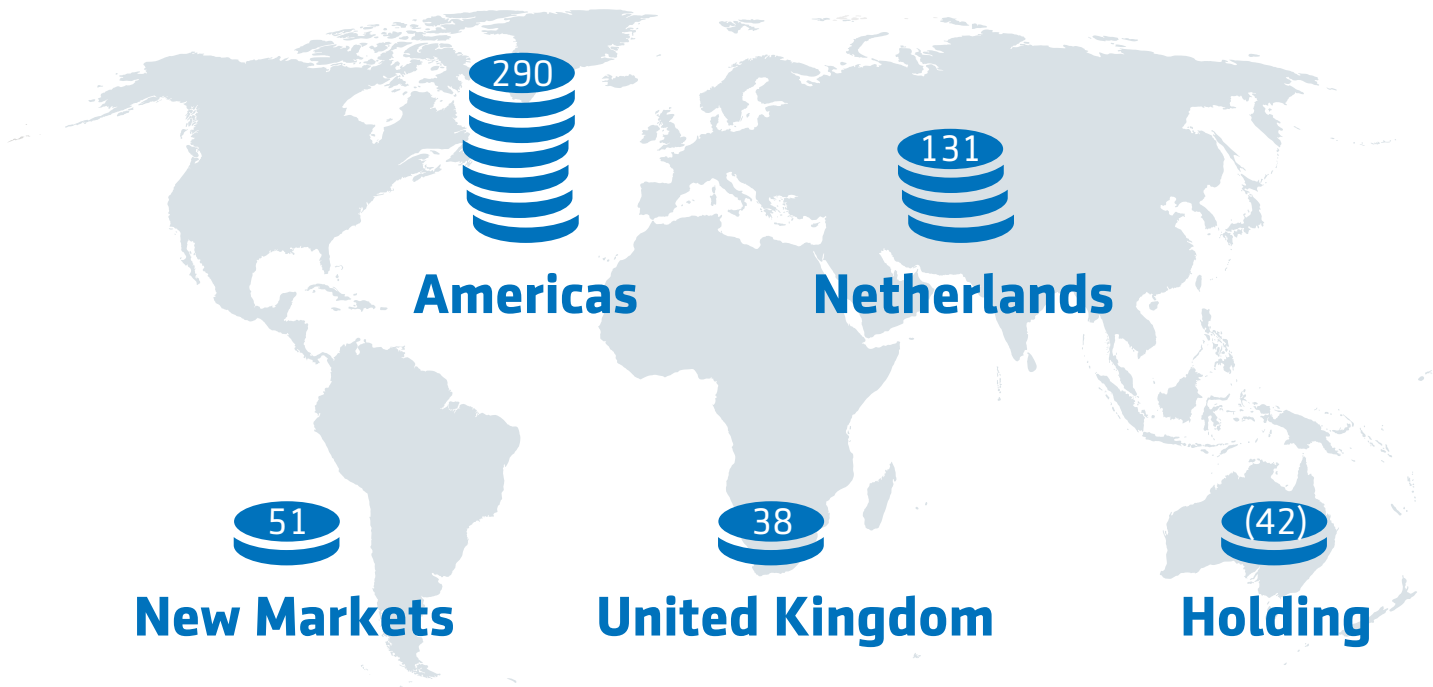


Alex Wynaendts
CEO

Overview



Underlying earnings per region (EUR million)



Strategic Objectives

Aegon intends to raise its stake in Indian joint-venture from 26% to 49%

In 2015 our employees focus on Performance Management, Collaboration across businesses and Innovation

Aegon trials a ground-breaking video service allowing customers to send us video footage when submitting a damage claim

The Transamerica Venture Fund helps start-ups that develop technologies for the financial sector