



FINANCIAL SUPPLEMENT Q3 2010

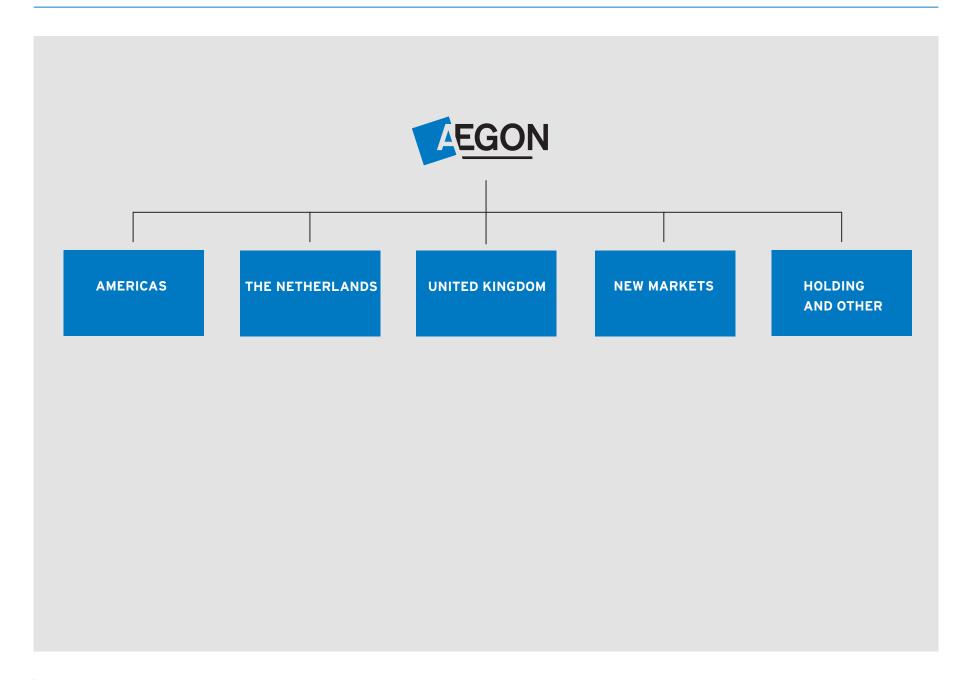
LIFE INSURANCE PENSIONS INVESTMENTS

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AEGON N.V. - Group reporting structure



AEGON N.V. EARNINGS OVERVIEW - GEOGRAPHICALLY									ι	JNAUDITED
EARTH OF OVERVIEW - GEOGRAF HIGHET									amoun	ts in millions
	EUR					EUR				
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax										
Americas	(146)	289	324	350	817	379	437	376		1,192
The Netherlands	72	129	102	95	398	104	97	97		298
United Kingdom	8	20	(9)	33	52	28	22	28		78
New Markets	31	49	42	48	170	46	40	55		141
Holding and other activities	(63)	(72)	(69)	(48)	(252)	(69)	(74)	(83)		(226)
Underlying earnings before tax	(98)	415	390	478	1,185	488	522	473		1,483
Net underlying earnings										
Americas	(93)	232	294	291	724	295	323	284		902
The Netherlands	`55 [°]	93	78	72	298	77	57	88		222
United Kingdom	12	24	(2)	32	66	25	36	62		123
New Markets	7	38	29	36	110	32	30	41		103
Holding and other activities	(45)	(56)	(51)	(41)	(193)	(48)	(56)	(80)		(184)
Net underlying earnings	(64)	331	348	390	1,005	381	390	395		1,166
Net income										
Americas	(133)	282	166	181	496	157	199	480		836
The Netherlands	(41)	4	74	204	241	223	170	237		630
United Kingdom	7	20	(33)	15	9	23	27	53		103
New Markets	8	(343)	27	19	(289)	37	15	30		82
Holding and other activities	(14)	(124)	(89)	(26)	(253)	(68)	2	(143)		(209)
Net income	(173)	(161)	145	393	204	372	413	657		1,442



AEGON N.V. SUMMARY FINANCIAL AND MARKET HIGHLIGHTS								except	amou per share data	UNAUDITED unts in millions a & employees
	EUR					EUR				
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
Earnings summary	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Underlying earnings before tax										
Life	211	236	251	233	931	229	276	279		784
Individual savings and retirement products	(320)	88	105	117	(10)	132	134	117		383
Pensions	76	117	63	139	395	122	115	124		361
Life reinsurance	(23)	13	15	16	21	30	26	4		60
Non-life	11	20	17	19	67	15	20	2		37
Distribution	6	1	(1)	(8)	(2)	9	4	2		15
Asset Management	-	-	-	-	-	7	12	13		32
Other	(63)	(72)	(69)	(48)	(252)	(69)	(74)	(83)		(226)
Share in underlying earnings before tax of associates	4	12	9	10	35	13	9	15		37
Underlying earnings before tax	(98)	415	390	478	1,185	488	522	473		1,483
Fair value items	(167)	(17)	(196)	(164)	(544)	(16)	3	204		191
Realized gains/(losses) on investments	144	21	38	315	518	126	148	129		403
Impairment charges	(385)	(394)	(286)	(212)	(1,277)	(150)	(77)	(92)		(319)
Other income/(charges)	(24)	(352)	48	5	(323)	23	(60)	(14)		(51)
Run-off businesses	77	(9)	(34)	(47)	(13)	(60)	(49)	(28)		(137)
Income before tax	(453)	(336)	(40)	375	(454)	411	487	672		1,570
Income tax	280	175	185	18	658	(39)	(74)	(15)		(128)
Net income	(173)	(161)	145	393	204	372	413	657		1,442
Net underlying earnings	(64)	331	348	390	1,005	381	390	395		1,166
Shares										
Shares outstanding	1,516	1,516	1,707	1,707	1,707	1,707	1,707	1,707		1,707
Weighted average shares outstanding	1,516	1,516	1,605	1,707	1,587	1,707	1,707	1,707		1,707
Danishan data										
Per share data	(0.15)	(0.24)	0.06	0.10	(0.16)	0.10	0.16	0.22		0.67
Net income Net income fully diluted	(0.15) (0.15)	(0.21) (0.21)	0.06 0.06	0.12 0.12	(0.16) (0.16)	0.19 0.19	0.16 0.16	0.32 0.32		0.67 0.67
Net underlying earnings	(0.15)	0.10	0.06	0.12	0.16)	0.19	0.16	0.32		0.67
Net underlying earnings Net underlying earnings fully diluted	(0.07)	0.10	0.19	0.12	0.36	0.20	0.15	0.16		0.51
Dividend	(0.07)	0.10	0.19	0.12	0.30	0.20	0.15	0.10		0.51
Dividend										
Trading statistics (Amsterdam Stock Exchange)										
High	5.55	5.00	6.05	6.10	6.10	5.15	5.45	4.90		4.90
Low	1.83	2.75	3.64	4.38	1.83	4.01	4.28	3.96		3.96
Close	2.92	4.38	5.80	4.54	4.54	5.07	4.43	4.40		4.40
Volume (average daily)	13,969,077	14,181,654	16,194,063	15,770,037	15,028,708	15,684,590	19,974,474	14,381,996		16,680,353
Employage avel agents	00.007	05.070	05.050	05.000	05.000	05.004	05.407	24.700		04 700
Employees excl. agents	26,827	25,972	25,650	25,090	25,090	25,204	25,127	24,730		24,730
Agents Total number of employees excluding Associates	4,329 31,156	3,491 29,463	3,382 29,032	3,292 28,382	3,292	3,044	3,011	3,147		3,147 27,877
AEGON's share of employees (including agents) in Associates	31,156 1,133	2 9,463 1,551	2 9,032 2,265	28,382 2,582	28,382 2,582	28,248 2,854	28,138 3,320	27,877 3,157		3,157
Total	32,289	31,014	2,205 31,297	30,964	30,964	2,004 31,102	31,458	31,034		31,034
I Olai	3∠,∠69	31,014	31,29/	ას,964	30,964	31,102	31,436	31,034		31,034

AEGON N.V.									ı	UNAUDITE
SALES									amour	nts in million
	EUR					EUR				
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YT
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New life sales										
Life	242	209	208	209	868	207	233	213		653
Individual savings & retirement products	-	-	1	-	1	_	_	_		
Pensions	248	210	235	289	982	277	304	262		843
Life reinsurance	40	34	34	38	146	34	36	32		102
Share in new life sales of associates	37	31	14	21	103	20	17	20		57
Total recurring plus 1/10 single	567	484	492	557	2,100	538	590	527		1,65
New premium production accident & health insurance	164	146	126	125	561	148	148	146		442
New premium production general insurance	12	11	12	21	56	14	15	14		43
Gross deposits (on & off balance)										
Life	545	676	1,085	1,170	3,476	878	682	558		2,118
Individual savings & retirement products	2,579	2,256	1,648	1,676	8,159	1,728	1,811	1,670		5,209
Pensions	3,657	2,934	2,918	3,116	12,625	4,056	3.744	3,441		11,24
Life reinsurance	3,037	2,954	2,910	3,110	2	4,030	3,744	3,441		11,24
Asset Management - third party	745	652	1,182	750	3,329	1,110	1.341	3,734		6,18
Share in gross deposits of associates	6	4	1,102	10	25	2	6	3,734		12
Total gross deposits excluding run-off businesses	7,532	6,523	6,838	6,723	27,616	7,775	7,584	9,408		24,76
Run-off businesses	674	209	51	(4)	930	1,113	7,304	3,400		24,70
Total gross deposits	8,206	6,732	6,889	6,719	28,546	7,775	7,584	9,408		24,767
Net deposits (on & off balance)										
Life	(102)	(0)	420	420	729	151	57	(105)		103
Individual savings & retirement products	700	(9) 751	420 221	145	729 1.817	(372)	57 (178)	(213)		(763
Pensions		485	408	622	, -	` '	1.147	` '		
Life reinsurance	1,658 (15)		408 (12)		3,173	1,056 (11)	,	1,013 (10)		3,216 (33
	` ,	(13)		(11)	(51)	` '	(12)			2,972
Asset Management - third party	(443)	(333)	647	(128)	(257)	(77)	(22) 6	3,071		
Share in net deposits of associates	(4)	(3)	(2)		(6)	(6)	998	(9)		(<u>(</u>
Total net deposits excluding run-off businesses Run-off businesses	1,794	878	1,682	1,051	5,405	741		3,747		5,486
	(2,954)	(1,372)	(3,272)	(6,513)	(14,111)	(2,199)	(1,837)	(1,081)		(5,117
Total net deposits	(1,160)	(494)	(1,590)	(5,462)	(8,706)	(1,458)	(839)	2,666		369



AEGON N.V. CONSOLIDATED INCOME STATEMEN	IT									JNAUDITED
	EUR					EUR			amour	nts in millions
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Premium income	5,990	4,550	4,396	4,537	19,473	6,163	5,264	4,893		16,320
Investment income	2,250	2,191	2,228	2,012	8,681	2,092	2,286	2,352		6,730
Fee and commission income	400	380	399	414	1,593	436	405	427		1,268
Other revenues	1	-	2	1	4	1	-	2		3
Total revenues	8,641	7,121	7,025	6,964	29,751	8,692	7,955	7,674		24,321
Income from reinsurance ceded	461	454	426	380	1,721	480	426	488		1,394
Net gains and losses on investments	(7,254)	7,022	11,860	3,309	14,937	6,292	(4,978)	10,140		11,454
Other income	2	-	(4)	2	-	-	34	-		34
Total income	1,850	14,597	19,307	10,655	46,409	15,464	3,437	18,302		37,203
Claims and Benefits	865	13,234	18,153	9,254	41,506	13,908	2,010	16,607		32,525
Employee expenses	542	524	504	466	2,036	515	552	546		1,613
Administration expenses	300	291	272	364	1,227	279	274	274		827
Deferred expenses	(430)	(421)	(369)	(392)	(1,612)	(377)	(427)	(415)		(1,219)
Amortization charges	479	413	396	281	1,569	475	231	381		1,087
Benefits and expenses	1,756	14,041	18,956	9,973	44,726	14,800	2,640	17,393		34,833
Impairment charges	430	413	310	216	1,369	170	106	108		384
Interest charges and related fees	120	106	93	93	412	96	99	136		331
Other charges	1	385	(2)	5	389	-	116	7		123
Total charges	2,307	14,945	19,357	10,287	46,896	15,066	2,961	17,644		35,671
Share in net results of associates	2	10	6	5	23	10	9	11		30
Income before tax	(455)	(338)	(44)	373	(464)	408	485	669		1,562
Income tax	282	177	189	20	668	(36)	(72)	(12)		(120)
Net income	(173)	(161)	145	393	204	372	413	657		1,442
Net income attributable to:										
Equity holders of AEGON N.V.	(173)	(161)	145	393	204	371	413	657		1,441
Minority interest	-	. ,	-	-	-	1	-	-		1

AEGON N.V. FAIR VALUE ITEMS GEOGRAPHICALLY										UNAUDITED
FAIR VALUE ITEMS GEOGRAPHICALLY									amo	unts in millions
	EUR					EUR				
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Fair value items										
Americas	(1)	175	(102)	(159)	(87)	(86)	(33)	87		(32)
Guarantees*	119	79	87	(33)	252	(14)	(76)	67		(23)
Alternative investments	(130)	(58)	(33)	(15)	(236)	(38)	-	-		(38)
Credit derivatives	(22)	141	55	(9)	165	19	(15)	9		13
Hedges**	-	19	(184)	(47)	(212)	(53)	52	10		9
Real estate	(3)	-	(1)	(46)	(50)	(3)	(1)	(6)		(10)
Other fair value items	35	(6)	(26)	(9)	(6)	3	7	7		17
The Netherlands	(218)	(80)	(45)	(31)	(374)	91	68	184		343
Guarantees*	(135)	(54)	41	(41)	(189)	80	127	181		388
Alternative investments	(1)	1	(2)	(3)	(5)	6	-	3		9
Real estate	(4)	(29)	(103)	7	(129)	(1)	(42)	2		(41)
Other fair value items	(78)	2	19	6	(51)	6	(17)	(2)		(13)
United Kingdom	1	15	5	7	28	3	(14)	2		(9)
New Markets	3	4	(2)	(2)	3	3	(4)	(9)		(10)
Holdings	48	(131)	(52)	21	(114)	(27)	(14)	(60)		(101)
Total fair value items	(167)	(17)	(196)	(164)	(544)	(16)	3	204		191

^{*} Net of hedges.



 $^{^{\}star\star}$ As of Q2 2010 Hedges include VA unlockings on equity growth assumptions.

AEGON N.V. CONSOLIDATED BALANCE SHEET							l	UNAUDITED
	ELID				EUD		amour	nts in millions
	EUR	2009			EUR	2010		
	First	Second	Third	Fourth	First	Second	Third	Fourth
	Quarter							
Investments general account	133,130	131,533	132,617	134,205	142,254	151,394	145,625	
Investments for account of policyholders	103.312	112.107	119.647	125.845	135,385	139.717	140,438	
Investments in associates	584	660	716	696	734	748	759	
Deferred expenses and rebates	13,104	12,160	11,155	11,481	11,730	12,956	11,832	
Other assets and receivables	26,618	22,167	19,970	22,093	22,841	28,602	30,568	
Cash and cash equivalents	6,274	6,816	7,578	4,314	4,712	5,328	7,778	
Total assets	283,022	285,443	291,683	298,634	317,656	338,745	337,000	
Shareholders' equity	4.899	7,642	11,649	12,164	14,545	17,196	18,048	
Convertible capital securities	3,000	3,000	3,000	2,000	2,000	2,000	1,500	
Other equity instruments	4.700	4,703	4,708	4,709	4.708	4.702	4,703	
Minority interest	7	7	6	10	13	13	11	
Group equity	12,606	15,352	19,363	18,883	21,266	23,911	24,262	
Insurance contracts general account	101,575	94,081	92,403	93.790	99.554	107,207	100,757	
Insurance contracts for the account of policyholders	59,635	63.622	67.468	69,760	74.953	76,290	75,508	
Investment contracts general account	35,390	32,424	29.109	27,932	27.226	27,616	24,685	
Investment contracts for the account of policyholders	44.386	50.116	53.817	57.421	61,411	64.434	65,828	
Other liabilities	29.430	29.848	29.523	30.848	33.246	39.287	45.960	
Total equity and liabilities	283,022	285,443	291,683	298,634	317,656	338,745	337,000	

REVENUE GENERATING INVESTMENTS								
					_		amoun	ts in millions
	EUR			EU	R			
		2009				2010		
	First	Second	Third	Fourth	First	Second	Third	Fourth
	Quarter							
Investments general account	133,130	131,533	132,617	134,205	142,254	151,394	145,625	
Investments for account of policyholders	103,312	112,107	119,647	125,845	135,385	139,717	140,438	
Off balance sheet investments third parties	99,609	100,010	103,674	102,782	110,273	117,478	118,831	
Total revenue generating investments	336,051	343,650	355,938	362,832	387,912	408,589	404,894	

CAPITAL BASE								
	EUR				EUR		amoun	ts in millions
	LOIX	2009			LOIX	2010		
	First	Second	Third	Fourth	First	Second	Third	Fourth
	Quarter							
Group equity	12,606	15,352	19,363	18,883	21,266	23,911	24,262	
Trust pass-through securtities	154	137	133	130	139	161	148	
Subordinated borrowings	8	8	8	-	-	-	-	
Senior debt related to insurance activities	328	741	(199)	958	1,224	1,553	1,224	
Total capital base	13,096	16,238	19,305	19,971	22,629	25,625	25,634	

AEGON N.V. INVESTMENTS GENERAL ACCOUNT					1	UNAUDITED
INVESTMENTS SENERAL ASSOCIATION			amou	nts in millions	, except for the imp	pairment data
	EUR					
			September 30	0, 2010		
		The	United	New	Holdings and	
	Americas	Netherlands	Kingdom	Markets	other	TOTAL
Cash / Treasuries / Agencies	15,760	11,414	1,393	1,137	471	30,175
Investment grade corporates	40,923	5,278	6,018	771	-	52,990
High yield (and other) corporates	3,022	140	310	17	-	3,489
Emerging markets debt	1,664	56	63	-	-	1,783
Commercial MBS	6,805	2	387	2	-	7,196
Residential MBS	5,559	1,356	422	183	-	7,520
Non-housing related ABS	5,134	1,188	952	27	-	7,301
Subtotal	78,867	19,434	9,545	2,137	471	110,454
Residential mortgage loans	62	13,470	-	353	-	13,885
Commercial mortgage loans	9,662	54	-	1	-	9,717
Total mortgages	9,724	13,524	-	354	-	23,602
Convertibles & preferred stock	220	16	-	-	-	236
Common equity & bond funds	1,110	465	58	68	(2)	1,699
Private equity & hedge funds	1,436	410	-	6	-	1,852
Total equity like	2,766	891	58	74	(2)	3,787
Real estate	1,066	2,038	-	-	-	3,104
Other	678	1,553	9	318	-	2,558
Investments general account (excluding policy loans)	93,101	37,440	9,612	2,883	469	143,505
Policyholder loans	2,096	17	-	7	-	2,120
Investments general account	95,197	37,457	9,612	2,890	469	145,625
Impairments as bps (quarterly)	11	1	3	-	-	8

		an	nounts in millions
EUR			
June 30, 2010	March 31, 2010	Dec 31, 2009	Sept 30, 2009
TOTAL	TOTAL	TOTAL	TOTAL
28,852	29,388	27,638	30,959
56,224	49,932	47,247	44,819
4,109	4,302	4,683	3,971
2,070	1,981	1,878	1,765
7,838	6,939	5,850	5,518
8,042	7,593	6,983	6,560
7,982	7,691	7,347	7,220
115,117	107,826	101,626	100,812
12,894	12,273	11,520	10,711
11,144	10,423	9,952	10,318
24,038	22,696	21,472	21,029
250	260	219	231
1,898	1,852	1,625	1,441
2,009	1,819	1,609	1,548
4,157	3,931	3,453	3,220
3,203	3,134	3,077	2,994
2,518	2,487	2,538	2,562
149,033	140,074	132,166	130,617
2,361	2,180	2,039	2,000
151,394	142,254	134,205	132,617

AEGON N.V. STRUCTURED ASSETS AND CORP	ORATE BONDS												
						amou	nts in millions						
	EUR												
		September 30, 2010											
	AAA	AA	Α	BBB	<bbb< th=""><th>NR</th><th>Total</th></bbb<>	NR	Total						
Structured assets by rating													
Commercial MBS	5,398	755	654	240	149	-	7,196						
Residential MBS	4,420	680	237	404	1,779	-	7,520						
Non-housing related ABS	3,384	1,051	1,335	1,161	370	-	7,301						
Total	13,202	2,486	2,226	1,805	2,298	-	22,017						
Credits by rating													
IG Corporates	1,345	5,901	24,946	20,699	-	99	52,990						
High yield corporate	-	-	-	2	3,483	4	3,489						
Emerging Markets debt	1	23	466	858	435	-	1,783						
Total	1,346	5,924	25,412	21,559	3,918	103	58,262						
Cash / Treasuries / Agencies							30,175						
Total	14,548	8,410	27,638	23,364	6,216	103	110,454						



AEGON N.V. CAPITAL STRUCTURE							ι	JNAUDITED
	EUR				EUR		amoun	ts in millions
	EUR	2009			EUR	2010		
	First	Second	Third	Fourth	First	Second	Third	Fourth
Year-to-date	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter
Shareholders' equity January 1	6,055	6,055	6,055	6,055	12,164	12,164	12,164	
Net income	(173)	(334)	(189)	204	371	784	1,441	
Dividend paid	-	(122)	(122)	(122)	-	(90)	(90)	
Movements in foreign currency translation reserve	455	82	(363)	(115)	815	2,138	694	
Repurchased and sold own shares	4	2	986	994	-	-	-	
Movements in revaluation reserves	(1,373)	2,056	5,388	5,458	1,235	2,297	4,045	
Coupons on perpetuals (net of tax)	(48)	(93)	(137)	(182)	(47)	(96)	(205)	
Other changes	(21)	(4)	31	(128)	7	(1)	(1)	
Shareholders' equity end of period	4,899	7,642	11,649	12,164	14,545	17,196	18,048	
Revaluation reserves								
Available-for-sale shares	(9)	45	96	119	162	160	179	
Available-for-sale bonds	(9,342)	(5,441)	(2,191)	(2,049)	(898)	(27)	1,763	
Available-for-sale other	(36)	(19)	(14)	3	31	`10 [′]	13	
Total available-for-sale	(9,387)	(5,415)	(2,109)	(1,927)	(705)	143	1,955	
Real estate held for own use	42	41	41	38	41	44	42	
Cash flow hedging reserve	805	263	289	180	190	401	339	
Total balance of revaluation reserves, net of tax	(8,540)	(5,111)	(1,779)	(1,709)	(474)	588	2,336	
Capital								
Convertible core capital securities	3,000	3,000	3,000	2,000	2,000	2,000	1,500	
Perpetual capital securities and other equity instruments	4,700	4,703	4,708	4,709	4,708	4,702	4,703	
Minority interest	7	7	6	10	13	13	11	
Trust pass-through securities	154	137	133	130	139	161	148	
Subordinated borrowings	8	8	8	-	-	-	-	
Senior debt related to insurance activities	328	741	(199)	958	1,224	1,553	1,224	
Capitalization								
Total capitalization including revaluation reserve	13,096	16,238	19,305	19,971	22,629	25,625	25,634	
Total capitalization excluding revaluation reserve	21,636	21,349	21,084	21,680	23,103	25,037	23,298	
Debt to capitalization ratios								
Net senior debt to capital excluding revaluation reserve	2%	4%	0%	5%	6%	7%	6%	

AEGON N.V. RETURN ON CAPITAL - NET UNDERLYING EARNINGS								атог	UNAUDITED unts in millions
				Sen	tember 30, 2010				
		The	United	Central		Spain		Asset	Weighted
	Americas	Netherlands	Kingdom E	Eastern Europe	Asia	and France	VA Europe	Management	Average
	(USD)	(EUR)	(GBP)	(EUR)	(EUR)	(EUR)	(EUR)	(EUR)	(EUR)
Net underlying earnings	1,187	222	105	51	(27)	51	7	21	
Average capital in units	19,793	4,115	2,438	656	85	1,135	84	151	
Average capital in units, adjusted for revaluation reserves	20,263	3,617	2,354	660	84	1,132	84	150	
Return on capital									
Net underlying earnings / average capital in units excluding revaluation reserve	7.8%	8.2%	6.0%	10.3%	(43.1%)	6.0%	11.7%	18.9%	7.9%
Net underlying earnings / average capital in units	8.0%	7.2%	5.8%	10.3%	(42.8%)	6.0%	11.7%	18.8%	7.8%

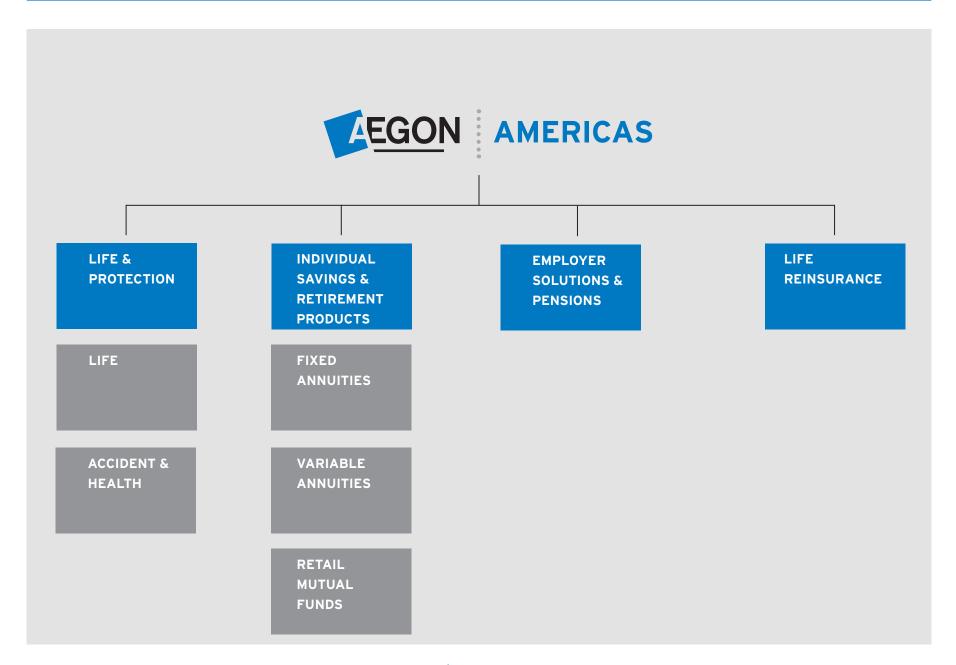
RETURN ON EQUITY - NET UNDERLYING EARNINGS	amounts in millions
	amounts in millions
	September 30, 2010
	Total
	(ELID)
	(EUR)
Net underlying earnings before leverage costs	1,166
Cost of leverage after tax ¹	(220)
Net underlying earnings after leverage allocation	946
Average shareholders' equity	12,983
Average shareholders' equity adjusted for revaluation reserve	12,670
Return on equity	40.00/
Net underlying earnings / average shareholders' equity excluding revaluation reserve	10.0%
Net underlying earnings / average shareholders' equity	9.7%
¹ Cost of leverage after tax includes interest charges, coupons on perpetual capital securities and preferred divi	idend.

		am	ounts in millions
			YTD
June 30, 2010	March 31, 2010	Dec 31, 2009	Sept 30, 2009
771	381	1,005	615
(141)	(69)	(348)	(229)
630	312	657	386
12,557	11,230	6,991	6,738
13,118	12,322	11,429	11,210
9.6%	10.1%	5.7%	4.6%
10.0%	11.1%	9.4%	7.6%



AEGON N.V. RUN-OFF BUSINESSES										UNAUDITED
KON-OTT BOSINESSES									amoui	nts in millions
	EUR					EUR				
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Earnings										
Americas - Spread based business	70	(5)	(30)	(44)	(9)	(59)	(49)	(27)		(135)
Americas - Payout annuities	7	(4)	(4)	(4)	(4)	(1)	-	(1)		(2)
Institutional spread based account balance roll forward										
Account balances beginning of period	23,649	22,824	20,178	16,622	23,649	14,891	13,888	13,639		14,891
Deposits	673	209	52	(4)	930	-	-	-		-
Withdrawals	(3,395)	(1,469)	(3,109)	(1,872)	(9,844)	(2,084)	(1,714)	(959)		(4,757)
Other	1,896	(1,386)	(500)	146	156	1,081	1,465	(1,186)		1,360
Total account balance end of period	22,824	20,178	16,622	14,891	14,891	13,888	13,639	11,494		11,494
Payout annuities account balance roll forward										
General account balances beginning of period	5,756	5,592	5,251	5,391	5,756	5,294	5,696	6,397		5,294
Deposits	-	-	-	-	-	-	-	-		-
Lapses and death	(117)	(112)	(119)	(99)	(447)	(115)	(123)	(122)		(360)
Interest credited	86	90	83	81	340	86	92	90		268
Other	(132)	(319)	176	(80)	(355)	431	732	(344)		819
Total account balance end of period	5,592	5,251	5,391	5,294	5,294	5,696	6,397	6,021		6,021

AEGON AMERICAS - Group reporting structure





AEGON AMERICAS EARNINGS & REVENUES									ı	UNAUDITED
EARNINGS & REVENUES									amour	nts in millions
	USD		2009			USD		2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	quarter	quarter	quarter	quarter	year	quarter	quarter	quarter	quarter	
Underlying earnings before tax by line of business	4	1	4	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,	4	1	4	1	
Life and protection	198	224	244	237	903	194	241	220		655
Individual savings and retirement products										
Fixed annuities	72	68	78	116	334	121	125	112		358
Variable annuities	(489)	34	57	50	(348)	69	50	29		148
Retail mutual funds	(4)	(6)	(3)	(3)	(16)	-	-	3		3
Employer Solutions & Pensions	47	59	47	69	222	86	95	101		282
Life reinsurance	(30)	17	20	22	29	42	33	4		79
Canada	21	(15)	5	21	32	11	15	13		39
Latin America	(4)	-	-	(2)	(6)	1	1	2		4
Underlying earnings before tax	(189)	381	448	510	1,150	524	560	484		1,568
Fair value items	(1)	233	(133)	(222)	(123)	(120)	(39)	117		(42)
Realized gains/(losses) on investments	(4)	3	(63)	153	89	33	21	121		175
Impairment charges	(370)	(449)	(287)	(231)	(1,337)	(191)	(73)	(111)		(375)
Other income/(charges)	1	-	(5)	-	(4)	-	(140)	-		(140)
Run-off businesses	100	(10)	(44)	(64)	(18)	(83)	(62)	(35)		(180)
Income before tax	(463)	158	(84)	146	(243)	163	267	576		1,006
Income tax	290	214	316	120	940	54	(12)	52		94
Net income	(173)	372	232	266	697	217	255	628		1,100
Net underlying earnings	(121)	307	408	423	1,017	408	412	367		1,187
Revenues										
Life insurance	1,963	2,033	2,083	2,309	8,388	2,141	2,268	2,392		6,801
Accident and Health insurance	590	600	591	596	2,377	600	619	602		1,821
Total gross premiums	2,553	2,633	2,674	2,905	10,765	2,741	2,887	2,994		8,622
Investment income	1,488	1,362	1,350	1,306	5,506	1,280	1,395	1,384		4,059
Fee and commission income	289	298	314	359	1,260	350	292	305		947
Other revenues	-	_	3	-	3	1	_	1		2
Total revenues	4,330	4,293	4,341	4,570	17,534	4,372	4,574	4,684		13,630

AEGON AMERICAS EARNINGS & REVENUES									l	JNAUDITED
	EUR					EUR			amoun	ts in millions
	EUR		2009			EUR		2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	guarter	guarter	guarter	guarter	year	quarter	guarter	quarter	guarter	
Underlying earnings before tax by line of business	4-2	4	4	4	,	4	4	4	4	
Life and protection	152	164	169	156	641	141	187	170		498
Individual savings and retirement products										
Fixed annuities	55	50	54	78	237	87	98	88		273
Variable annuities	(376)	35	51	42	(248)	50	40	22		112
Retail mutual funds	(3)	(5)	(1)	(2)	(11)	-	-	2		2
Employer Solutions & Pensions	37	42	33	46	158	62	75	77		214
Life reinsurance	(23)	13	15	16	21	30	26	4		60
Canada	15	(10)	3	15	23	8	11	11		30
Latin America	(3)	-	-	(1)	(4)	1	-	2		3
Underlying earnings before tax	(146)	289	324	350	817	379	437	376		1,192
Fair value items	(1)	175	(102)	(159)	(87)	(86)	(33)	87		(32)
Realized gains/(losses) on investments	(3)	2	(45)	109	63	24	17	92		133
Impairment charges	(284)	(330)	(193)	(143)	(950)	(139)	(61)	(85)		(285)
Other income/(charges)	-	1	(4)	-	(3)	-	(105)	(1)		(106)
Run-off businesses	77	(9)	(34)	(47)	(13)	(60)	(49)	(28)		(137)
Income before tax	(357)	128	(54)	110	(173)	118	206	441		765
Income tax	224	154	220	71	669	39	(7)	39		71
Net income	(133)	282	166	181	496	157	199	480		836
Net underlying earnings	(93)	232	294	291	724	295	323	284		902
Revenues										
Life insurance	1,508	1,485	1,438	1,530	5,961	1,548	1,772	1,850		5,170
Accident and Health insurance	453	438	407	391	1,689	433	485	467		1,385
Total gross premiums	1,961	1,923	1,845	1,921	7,650	1,981	2,257	2,317		6,555
Investment income	1,143	993	926	851	3,913	925	1,089	1,072		3,086
Fee and commission income	222	218	216	240	896	253	231	236		720
Other revenues	-	-	2	-	2	1	-	-		1
Total revenues	3,326	3,134	2,989	3,012	12,461	3,160	3,577	3,625		10,362



AEGON AMERICAS LIFE & PROTECTION - PRODUCTION A	AND EADNINGS								UI	NAUDITED
LII L & FROTECTION - FRODUCTION A	AND LAKININGS								amounts	s in millions
	USD				l	USD				
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTE
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Life production										
Agency	84	91	105	105	385	98	106	113		317
Banks	3	5	6	6	20	5	12	15		32
Direct	20	21	20	14	75	18	16	19		53
Total retail new life sales	107	117	131	125	480	121	134	147		402
Universal life	41	44	52	53	190	50	61	73		184
Term	32	39	46	46	163	39	42	41		122
Whole life/other	31	32	31	23	117	29	29	30		88
Variable life	3	2	2	3	10	3	2	3		8
Total retail new life sales	107	117	131	125	480	121	134	147		402
Accident and Health production										
Agency	1	1	1	2	5	1	2	3		6
Direct	160	144	137	144	585	138	136	136		410
Total accident and Health production	161	145	138	146	590	139	138	139		416
Life insurance	1,020	1,085	1,125	1,168	4,398	1,089	1,233	1,341		3,663
Accident and Health insurance	522	529	525	527	2,103	534	549	535		1,618
Total gross premiums	1,542	1,614	1,650	1,695	6,501	1,623	1,782	1,876		5,281
Earnings										
Underlying earnings before tax	198	224	244	237	903	194	241	220		655

AEGON AMERICAS LIFE & PROTECTION - ACCOUNT BALANCE	:e								ι	JNAUDIT
LIFE & PROTECTION - ACCOUNT BALANCE	USD					USD			amour	nts in millio
	000	2009						2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	Y
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
General account balance roll forward										
Iniversal life account balances beginning of period	15,042	15,015	15,031	15,132	15,042	15,214	15,328	15,556		15,2
Deposits	438	459	513	494	1,904	536	599	703		1,8
apses and deaths	(269)	(254)	(157)	(297)	(977)	(219)	(203)	(234)		(6
Other	(196)	(189)	(255)	(115)	(755)	(203)	(168)	(138)		((
Iniversal life account balances end of period	15,015	15,031	15,132	15,214	15,214	15,328	15,556	15,887		15,8
Term	910	937	948	1,000	1,000	1,005	1,037	1,060		1,0
Whole life/other	10,065	10,169	10,173	10,320	10,320	10,411	10,510	10,602		10,6
Total general account reserves	25,990	26,137	26,253	26,534	26,534	26,744	27,103	27,549		27,5
Universal life yield and spread information - US only (annual)					/		=/			
Average yield on investments	5.98%	5.91%	6.02%	5.80%	5.88%	5.74%	5.96%	6.00%		5.9
Average crediting rate	4.74%	4.57%	4.16%	4.40%	4.30%	4.38%	4.38%	4.41%		4.3
Average gross spread	1.24%	1.34%	1.86%	1.40%	1.58%	1.36%	1.58%	1.59%		1.
Average guaranteed rate	4.23%	4.23%	4.21%	4.20%	4.20%	4.21%	4.21%	4.20%		4.2
eparate account balances roll forward										
Account balances beginning of period	4,229	3,872	4,243	4,679	4,229	4,792	4,863	4,404		4,
Deposits	99	94	90	89	372	88	85	83		
apses and deaths	(61)	(98)	(33)	(42)	(234)	(97)	(47)	(21)		(
Other	(395)	375	378	66	424	80	(497)	250		(
Total account balances end of period	3,872	4,243	4,679	4,792	4,792	4,863	4,404	4,716		4,7
Separate account balances by fund type										
Fixed income	742	687	747	727	727	704	713	701		. 7
Equities	3,130	3,556	3,932	4,065	4,065	4,159	3,691	4,015		4,0
Total account balances end of period	3,872	4,243	4,679	4,792	4,792	4,863	4,404	4,716		4,
Gross investment return to policyholder	-6.86%	12.95%	11.83%	4.21%	22.15%	3.52%	-7.51%	8.89%		4.1
Jniversal Life Account Balance	15,015	15,031	15,132	15,214	15,214	15,328	15,556	15,887		15,8
erm	910	937	948	1,000	1,000	1,005	1,037	1,060		1,0
Vhole Life	10,065	10,169	10,173	10,320	10,320	10,411	10,510	10,602		10,0
Total Traditional Reserves	25,990	26,137	26,253	26,534	26,534	26,744	27,103	27,549		27,
Health reserves										
Accidental death and dismemberment	410	410	424	432	432	434	430	436		
Long term care	2,735	2,788	2,840	2,900	2,900	2,965	3,020	3,080		3,0
Other health	681	647	666	633	633	618	591	610		(
otal health reserves	3,826	3,845	3,930	3,965	3,965	4,017	4,041	4,126		4,1
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	8,958	9,116	8,741	7,964	8,958	8,073	7,920	7,653		8,
Capitalized during the period	174	188	195	188	745	187	205	219		
Amortized during the period	(142)	(137)	(304)	(130)	(713)	(195)	(150)	(166)		(
Shadow accounting adjustments	142	(440)	(671)	57	(912)	(142)	(309)	(288)		(
Other	(16)	14	3	(6)	(5)	(3)	(13)	16		
Balance at end of period	9,116	8,741	7,964	8,073	8,073	7,920	7,653	7,434		7,



AEGON AMERICAS INDIVIDUAL SAVINGS AND RETIREMENT I	PRODUCTS								U	INAUDITED
MBN BOAL OATMOO AND RETIREMENT	USD					USD			amount	ts in millions
	030		2009			030		2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Production										
Agency	327	152	27	16	522	23	21	29		73
Banks	1,787	1,136	660	625	4,208	161	104	135		400
Fixed annuity deposits	2,114	1,288	687	641	4,730	184	125	164		473
Agency	46	37	18	17	118	14	11	13		38
Banks	131	227	154	146	658	147	192	166		505
Fee planners/wirehouses/broker-dealers	453	688	610	539	2,290	568	741	713		2,022
Direct	78	66	79	83	306	80	84	65		229
Variable annuity deposits	708	1,018	861	785	3,372	809	1,028	957		2,794
Agency	12	14	22	20	68	22	23	20		65
Banks	59	113	175	217	564	238	244	258		740
Fee planners/wirehouses/broker-dealers	235	386	533	622	1,776	716	691	582		1,989
Retail mutual fund deposits	306	513	730	859	2,408	976	958	860		2,794
Total Individual savings and retirement deposits	3,128	2,819	2,278	2,285	10,510	1,969	2,111	1,981		6,061
Agency	385	203	67	53	708	59	55	62		176
Banks	1,977	1,476	989	988	5,430	546	540	559		1,645
Fee planners/wirehouses/broker-dealers	688	1,074	1,143	1,161	4,066	1,284	1,432	1,295		4,011
Direct	78	66	79	83	306	80	84	65		229
Individual savings and retirement deposits	3,128	2,819	2,278	2,285	10,510	1,969	2,111	1,981		6,061
Earnings										
Underlying earnings before tax	(421)	96	132	163	(30)	190	175	144		509
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	3,146	2,835	2,342	1,696	3,146	1,671	1,418	1,899		1,671
Capitalized during the period	134	129	76	76	415	57	67	65		189
Amortized during the period	(278)	(90)	(6)	22	(352)	(69)	79	(101)		(91)
Shadow accounting adjustments	(167)	(532)	(716)	(101)	(1,516)	(241)	335	(295)		(201)
Other	_	_	_	(22)	(22)	_	_	_		_
Balance at end of period	2,835	2,342	1,696	1,671	1,671	1,418	1,899	1,568		1,568

AEGON AMERICAS										UNAUDITED
FIXED ANNUITIES										
	USD					USD			amou	nts in millions
	COD		2009			COD		2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Earnings										
Underlying earnings before tax	72	68	78	116	334	121	125	112		358
Fixed annuity balances roll forward										
General account annuities beginning of period	27,134	28,660	29,450	29,658	27,134	29,685	29,341	28,917		29,685
Deposits	2,114	1,288	686	643	4,731	184	125	164		473
Lapses and deaths	(1,039)	(899)	(775)	(770)	(3,483)	(728)	(777)	(748)		(2,253)
Interest credited	249	321	337	291	1,198	282	254	303		839
Other	202	80	(40)	(137)	105	(82)	(26)	(30)		(138)
Total general account annuities end of period	28,660	29,450	29,658	29,685	29,685	29,341	28,917	28,606		28,606
Fixed account of variable annuities	(1,457)	(1,592)	(1,530)	(1,358)	(1,358)	(1,248)	(1,179)	(1,146)		(1,146)
Total fixed annuity balances	27,203	27,858	28,128	28,327	28,327	28,093	27,738	27,460		27,460
General account annuity balances										
Retail deferred annuities	25,640	26,567	26,808	26,892	26,892	26,596	26,207	25,939		25,939
Payout annuities	1,716	1,626	1,611	1,583	1,583	1,563	1,544	1,535		1,535
Total return	995	946	933	905	905	879	859	824		824
Equity indexed annuities	309	311	306	305	305	303	307	308		308
Total general account annuities end of period	28,660	29,450	29,658	29,685	29,685	29,341	28,917	28,606		28,606
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	2,024	1,978	1,517	857	2,024	801	548	848		801
Capitalized during the period	95	64	28	29	216	6	3	3		12
Amortized during the period	(14)	(65)	(5)	11	(73)	(25)	(37)	(12)		(74)
Shadow accounting adjustments	(127)	(460)	(683)	(96)	(1,366)	(234)	334	(294)		(194)
Balance at end of period	1,978	1,517	857	801	801	548	848	545		545
US retail deferred annuities yield and spread information (annualized)										
Average yield on investments	5.46%	4.91%	5.41%	5.61%	5.35%	5.50%	5.61%	5.44%		5.52%
Average crediting rate	3.82%	3.83%	3.79%	3.74%	3.80%	3.68%	3.71%	3.72%		3.70%
Average crediting rate on new business	3.92%	3.25%	2.68%	2.83%	3.43%	1.99%	1.62%	1.66%		1.81%
Average gross spread	1.64%	1.08%	1.63%	1.87%	1.55%	1.82%	1.90%	1.72%		1.82%
Average underlying gross spread	1.72%	1.22%	1.70%	1.72%	1.59%	1.76%	2.05%	1.61%		1.80%
Average guaranteed rate	2.70%	2.65%	2.63%	2.61%	2.65%	2.59%	2.61%	2.64%		2.61%
US retail deferred annuities lapse and death rates (annualized)										
Surrenders and withdrawals	11.58%	8.15%	7.05%	6.89%	8.55%	6.53%	7.16%	6.63%		6.84%
Deaths	2.90%	3.33%	2.59%	2.62%	2.93%	2.63%	3.01%	2.75%		2.83%
Total	14.48%	11.48%	9.64%	9.51%	11.48%	9.16%	10.17%	9.38%		9.67%



AEGON AMERICAS										UNAUDITED
VARIABLE ANNUITIES									amour	nts in millions
	USD					USD			umour	
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Earnings	(400)				(0.40)					
Underlying earnings before tax	(489)	34	57	50	(348)	69	50	29		148
Variable annuity balances roll forward										
Separate account annuities beginning of period	29,499	27,523	31,027	34,837	29,499	36,143	37,340	35,038		36,143
Deposits	708	1,017	861	786	3,372	809	1,028	957		2,794
Lapses and deaths	(710)	(621)	(652)	(790)	(2,773)	(832)	(811)	(732)		(2,375)
Other	(1,974)	3,108	3,601	1,310	6,045	1,220	(2,519)	2,906		1,607
Total separate account annuities end of period	27,523	31,027	34,837	36,143	36,143	37,340	35,038	38,169		38,169
Fixed account of variable annuities	1,457	1,592	1,530	1,358	1,358	1,248	1,179	1,146		1,146
Total variable annuity balances	28,980	32,619	36,367	37,501	37,501	38,588	36,217	39,315		39,315
Separate account balances by fund type										
Fixed income	7,807	8,348	8,172	7,831	7,831	7,805	7,205	8,156		8,156
Equities	19,716	22,679	26,665	28,312	28,312	29,535	27,833	30,013		30,013
Separate account balance end of period	27,523	31,027	34,837	36,143	36,143	37,340	35,038	38,169		38,169
Minimum guarantee net amount at risk										
GMDB only	5,271	4,536	3,531	3,010	3,010	2,917	3,558	2,870		2,870
GMDB and GMLB	5,326	4,066	2,795	2,431	2,431	2,183	2,940	2,149		2,149
GMLB only	234	158	99	86	2,431	76	126	2,149		2,143
Total net amount at risk	10,831	8,760	6,425	5,527	5,527	5,176	6,624	5,100		5,100
	.,	,	-, -	.,.	-,-	.,	- / -	,		.,
Separate account annuity balances										
US deferred annuities	0.000	0.007	0.570	0.704	0.704	0.000	0.054	0.040		0.040
No guarantees	3,268	3,237	3,579	3,704	3,704	3,832	3,654	3,919		3,919
GMDB Only GMDB and GMLB	12,180	13,656 13,301	15,003	15,284	15,284	15,573	14,252	15,204		15,204 17.894
GMLB Only	11,439 636	833	15,266 989	16,104 1,051	16,104	16,836 1,099	16,094 1,038	17,894 1,152		1,152
Total separate account annuity balances	27,523	31,027	34,837	36,143	1,051 36,143	37,340	35,038	38,169		38,169
Total Separate account aimuity balances	21,323	31,027	34,037	30,143	30,143	37,340	33,030	30,103		30,103
Gross investment return to policyholder	-5.73%	12.16%	11.97%	3.77%	22.77%	3.53%	-6.48%	8.60%		5.17%
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	1,122	859	827	839	1,122	870	870	1,051		870
Capitalized during the period	39	65	47	47	198	51	64	62		177
Amortized during the period	(263)	(25)	(1)	11	(278)	(44)	116	(89)		(17)
Shadow accounting adjustments	(39)	(72)	(34)	(5)	(150)	(7)	1	(1)		(7)
Other	-	_		(22)	(22)	<u>-</u>		<u>-</u>		-
Balance at end of period	859	827	839	870	870	870	1,051	1,023		1,023
US deferred annuities lapse and death rates (annualized)										
Surrenders and withdrawals	8.69%	6.99%	6.48%	7.53%	7.10%	7.84%	7.34%	7.00%		7.40%
Deaths	1.44%	1.43%	1.34%	1.13%	1.27%	1.34%	1.34%	1.24%		1.31%
Total	10.13%	8.42%	7.82%	8.66%	8.37%	9.18%	8.68%	8.24%		8.71%

AEGON AMERICAS RETAIL MUTUAL FUNDS										UNAUDITED
									amour	nts in millions
	USD					USD				
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Earnings										
Underlying earnings before tax	(4)	(6)	(3)	(3)	(16)	-	-	3		3
Retail mutual fund account balances roll forward										
Account balances beginning of period	7,929	7,111	8,282	9,550	7,929	10,255	10,994	10,597		10,255
Deposits	306	513	731	859	2,409	976	958	860		2,794
Withdrawals	(557)	(406)	(492)	(472)	(1,927)	(559)	(600)	(627)		(1,786)
Other	(567)	1,064	1,029	318	1,844	322	(755)	865		432
Total account balance at end of period	7,111	8,282	9,550	10,255	10,255	10,994	10,597	11,695		11,695
Gross investment return to mutual fund holder	-7.27%	14.85%	12.24%	3.27%	22.57%	3.06%	-6.74%	8.08%		4.03%



AEGON AMERICAS									ι	UNAUDITE
EMPLOYER SOLUTIONS & PENSIONS	USD					USD			amoun	nts in million
	030		2009			030		2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YT
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Production										
Retirement plans	2,969	2,382	2,719	3,309	11,379	4,895	3,746	3,348		11,98
Purchased annuities	55	-	2		57	1	-			
Total pension deposits	3,024	2,382	2,721	3,309	11,436	4,896	3,746	3,348		11,99
Retirement plans	1,313	2,533	3,099	1,309	8,254	3,066	2,790	2,665		8,52
Purchased annuities	54		-	2	56			-		0.50
Total pension sales	1,367	2,533	3,099	1,311	8,310	3,066	2,790	2,665		8,52
Stable Value Solutions Deposits	1,490	1,218	1,009	519	4,236	322	565	627		1,51
Total retail new life sales	9	7	4	5	25	7	5	4		1
Life recurring premium	2	-	-	-	2	-	-	1		
Life single premium	1	1	3	14	19	13	-	5		1
BOLI/COLI standardized life production	2	-	-	1	4	1	-	2		
Accident and Health production	41	48	39	40	168	45	41	41		12
Earnings										
Underlying earnings before tax	47	59	47	69	222	86	95	101		28
Pension account balances										
Retirement plans	41,580	46,026	51,539	54,892	54,892	62,695	61,399	67,739		67,73
Purchased annuities	4,014	3,975	3,951	3,914	3,914	3,887	3,857	3,831		3,83
Total Pension account balances	45,594	50,001	55,490	58,806	58,806	66,582	65,256	71,570		71,57
Retirement plans roll forward										
Account balances at beginning of period	41,982	41,580	46,026	51,539	41,982	54,892	62,695	61,399		54,89
Deposits	2,969	2,382	2,719	3,309	11,379	4,895	3,746	3,348		11,98
Withdrawals/Benefits Other	(1,653)	(1,669) 3,733	(1,566) 4,360	(1,648) 1,692	(6,536) 8,067	(2,028) 4,936	(1,778) (3,264)	(1,969) 4,961		(5,77 6,63
Other Total account balance at end of period	(1,718) 41,580	46,026	51,539	54,892	54,892	62,695	(3,264) 61,399	67,739		67,73
Stable Value Solutions account balance roll forward	59,981	61,019	61,457	61,702	59,981	60,864	60,068	59,778		60,86
Account balances at beginning of period Deposits	1,490	1,218	1,009	519	4,236	322	565	627		1,51
Withdrawals	(901)	(1,462)	(1,480)	(1,977)	(5,820)	(1,722)	(1,187)	(894)		(3,80
Other	449	682	716	620	2,467	604	332	668		1,60
Total account balance at end of period	61,019	61,457	61,702	60,864	60,864	60,068	59,778	60,179		60,17
Other account balances:										
Life	681	687	693	707	707	718	725	732		73
Health	242	245	249	259	259	262	263	267		26
BOLI/COLI	10,681	10,845	10,947	11,255	11,255	10,921	10,683	10,808		10,80
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	1,493	1,496	1,432	1,368	1,493	1,378	1,351	1,221		1,37
Capitalized during the period	21	22	19	21	83	20	27	20		6
Amortized during the period	(20)	(19)	(16)	(17)	(72)	(14)	(38)	(20)		(7
Shadow accounting adjustments	2	(67)	(67)	6	(126)	(33)	(119)	(132)		(28
Other	- 4 400	4 420	- 4 200	4 272	4 272	4 254	4 224	18		1
Balance at end of period	1,496	1,432	1,368	1,378	1,378	1,351	1,221	1,107		1,10
Number of pension participants serviced (thousands)	2,309	2,315	2,350	2,419	2,419	2,549	2,592	2,646		2,64

AEGON AMERICAS LIFE REINSURANCE									U	NAUDITED
	USD					USD			amount	s in millions
	03D		2009			030		2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Production										
Domestic standardized life	35	34	34	40	143	32	29	28		89
Europe First Year Premiums	4	3	4	6	17	3	5	5		13
International standardized life	13	10	11	12	46	12	12	9		33
Total standardized life	52	47	49	58	206	47	46	42		135
Fixed annuities	-	1	1	-	2	1	1	-		2
Variable annuities - off balance sheet	3	3	4	4	14	4	3	3		10 12
Total annuities deposits	3	4	5	4	16	5	4	3		12
Premium income										
Domestic	470	500	495	606	2,071	504	521	509		1,534
Europe	4	9	8	8	29	7	7	13		27
International	59	56	59	60	234	63	56	67		186
Earnings										
Underlying earnings before tax	(30)	17	20	22	29	42	33	4		79
Policy reserves	2,924	2,925	2,924	3,113	3,113	3,152	3,168	3,230		3,230
Account balances										
Fixed annuities - general account	436	440	441	437	437	429	420	416		416
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	2,087	2,052	2,061	2,059	2,087	2,103	2,087	2,065		2,103
Capitalized during the period	50	43	43	79	215	36	37	43		116
Amortized during the period	(55)	(39)	(47)	(35)	(176)	(50)	(48)	(20)		(118)
Shadow accounting adjustments	(22)	(3)	(7)	2	(30)	(5)	(6)	-		(11)
Other	(8)	8	9	(2)	7	3	(5)	14		12
Balance at end of period	2,052	2,061	2,059	2,103	2,103	2,087	2,065	2,102		2,102



AEGON AMERICAS									UN	IAUDITE
CANADA									amounts	in millions
	USD		0000			USD		0040		
	First	Second	2009 Third	Fourth	Full	First	Second	2010 Third	Fourth	YTI
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New Life sales Life										
Single premiums	4	3	3	4	14	8	_	3		11
Recurring premiums annualized	12	13	16	20	61	15	16	14		45
Total recurring plus 1/10 single	12	13	16	20	62	16	16	14		46
Production										
Fixed annuities	3	1	2	4	10	14	3	5		22
Variable annuities	72	53	51	181	357	253	103	84		440
Retail mutual funds Asset management	1 9	1 4	1 8	2 10	5 31	3 16	2 10	2 9		7 35
Total deposits	85	59	62	197	403	286	118	100		504
Total apposits										
Earnings			_			4.	4.5	40		
Underlying earnings before tax	21	(15)	5	21	32	11	15	13		39
General Account balance roll forward										
Universal Life Account balances beginning of period	1,866	1,812	2,129	2,424	1,866	2,565	2,707	2,585		2,565
Deposits	77	88	84	111	360	94	99	95		288
Lapses and deaths Other	(14) (117)	(19) 248	(12) 223	(20) 50	(65) 404	(19) 67	(25) (196)	(18) 103		(62 (26
Universal Life Account balances end of period	1,812	2,129	2,424	2,565	2,565	2,707	2,585	2,765		2,765
Term	261	288	310	317	317	327	315	321		321
Whole Life Total traditional reserves	852 2,925	931 3,348	1,005	1,028 3,910	1,028 3,910	1,075	1,043 3,943	1,069		1,069
Total traditional reserves	2,925	3,348	3,739	3,910	3,910	4,109	3,943	4,155		4,155
Fixed annuity balances roll forward										
Separate account annuities beginning of period	139	132	139	145	139	143	151	142		143
Deposits Lapses and deaths	3 (8)	1 (8)	2 (8)	4 (11)	10 (35)	14 (13)	3 (13)	5 (9)		22 (35
Other	(2)	(o) 14	(6) 12	5	29	7	(13)	(9)		12
Total fixed annuity balances	132	139	145	143	143	151	142	142		142
Variable annuity balances roll forward Separate account annuities beginning of period	2,757	2,532	3,012	3,430	2,757	3,520	3,194	2,770		3,520
Deposits	72	2,532 53	52	179	356	3,520 253	103	2,770		3,520 440
Lapses and deaths	(110)	(97)	(107)	(226)	(540)	(732)	(289)	(262)		(1,283
Other	(187)	524	473	137	947	153	(238)	224		139
Total variable annuity balances	2,532	3,012	3,430	3,520	3,520	3,194	2,770	2,816		2,816
Retail mutual fund account balances roll forward										
Account balances beginning of period	100	90	106	120	100	122	96	115		122
Deposits	1	1	1	2	5	3	2	2		7
Withdrawals	(5)	(4)	(4)	(7)	(20)	(7)	(5)	(5)		(17
Other	(6)	19	17	7	37	(22)	22	11		11
Total account balance at end of period	90	106	120	122	122	96	115	123		123
Asset management account balances roll forward										
Account balances beginning of period	626	573	703	784	626	757	803	795		757
Deposits	9	4	8	10	31	16	10	9		35
Withdrawals	(11)	(18)	(12)	(39)	(80)	(12)	(13)	(14)		(39
Other	(51)	144	85	2	180	42	(5)	38		75
Total account balance at end of period	573	703	784	757	757	803	795	828		828
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	1,517	1,482	1,468	1,518	1,517	1,547	1.449	1.430		1,547
Capitalized during the period	21	22	26	40	109	31	30	26		87
Amortized during the period	(22)	(145)	(67)	(59)	(293)	(173)	13	(41)		(201
Shadow accounting adjustments	5 (20)	(15)	(18)	7	(21)	(5)	(14)	(18)		(37
Other	(39) 1,482	124 1,468	109 1,518	41 1,547	235 1,547	49 1,449	(48) 1,430	27 1,424		28 1,424

AEGON AMERICAS SELECTED INFORMATION ON INTERNATIONAL	. BUSINESS *									UNAUDITED
									amou	ints in millions
	USD		2222			USD		2010		
	Fire	0	2009	E	F. 11	Fire	0	2010	F	VCED
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	YTD
Production	Quarter	Quarter	Quarter	Quarter	i eai	Quarter	Quarter	Quarter	Quarter	
New life premium - recurring										
Asia Pacific	13	11	13	12	49	11	9	9		29
Europe	4	3	5	6	18	3	5	5		13
Mexico	2	2	3	2	9	1	1	3		5
South America	_ 1	1	1	1	4	1	3	3		7
Total new life premium - recurring	20	17	22	21	80	16	18	20		54
Now life premium, cinale										
New life premium - single Asia Pacific	19	29	73	58	179	70	91	118		279
South America	19	29	2	1	6	1	1	2		4
Total new life premium - single	20	31	75	59	185	71	92	120		283
Total flow the promitant oringie		0.	,,,		100			120		200
New life sales	22	20	30	27	99	23	27	32		82
New health premium										
Asia Pacific	11	9	9	9	38	9	9	11		29
Europe	8	11	8	7	34	9	9	10		28
Mexico	3	4	4	5	16	4	5	3		12
South America	-	-	1	-	1	-	-	-		-
Total new health premium	22	24	22	21	89	22	23	24		69
Revenue										
Asia Pacific	145	136	215	160	656	195	206	226		627
Ireland	21	13	11	8	53	6	6	4		16
Europe	30	42	29	35	136	33	31	38		102
Mexico	11	13	11	12	47	13	11	17		41
South America	7	6	7	8	28	7	10	9		26
Total revenue	214	210	273	223	920	254	264	294		812
Annual premiums in force										
Asia Pacific	460	464	478	473	473	489	471	492		492
Ireland	-	-	-	-	-	-	-	-		-
Europe	106	115	115	110	110	104	98	108		108
Mexico	46	48	45	46	46	48	45	49		49
South America	19	19	20	20	20	23	26	27		27
Total annual premiums in force	631	646	658	649	649	664	640	676		676
Reserves										
Asia Pacific	2,341	2,152	2,503	2,584	2,584	2,545	2,640	2,805		2,805
Ireland	3,310	2,966	2,992	2,975	2,975	2,607	2,421	2,446		2,446
Europe	31	295	42	443	443	443	439	442		442
Mexico	9	7	10	12	12	18	18	23		23
South America	10	11	10	11	11	9	14	14		14
Total reserves	5,701	5,431	5,557	6,025	6,025	5,622	5,532	5,730		5,730

^{*} Please note that the information provided on this page is also included in information per Line of Business on previous pages in this document.



AEGON AMERICAS	UNAUDITED
INVESTMENTS GENERAL ACCOUNT	
amounts in millions, except for	tne impairment data
	September 30,
	2010
	20.0
Cash / Treasuries / Agencies	21,510
Investment grade corporates	55,851
High yield (and other) corporates	4,124
Emerging markets debt	2,270
Commercial MBS	9,287
Residential MBS	7,587
Non-housing related ABS	7,007
Subtotal	107,636
Residential mortgage loans	84
Commercial mortgage loans	13.188
Total mortgages	13,272
	12,212
Convertibles & preferred stock	301
Common equity & bond funds	1,515
Private equity & hedge funds	1,960
Total equity like	3,776
Real estate	1,456
Other	925
Investments general account (excluding policy loans)	127,065
Policyholder loans	2.860
Investments general account	129,925
miresuments general account	129,925
Impairments as bps (quarterly)	11

		am	ounts in millions
JSD			
June 30, 2010	March 31, 2010	Dec 31, 2009	Sept 30, 2009
19,111	19,710	19,843	22,489
54,327	51,831	50,758	50,061
4,238	4,645	4,619	4,579
2,132	2,129	2,075	1,974
9,109	8,880	7,944	7,623
7,535	7,203	7,090	7,015
7,067	7,353	7,615	7,853
103,519	101,751	99,944	101,594
0.7			0.7
87	92	94	97
13,613	13,984	14,191	14,955
13,700	14,076	14,285	15,052
286	326	296	317
1.631	1.806	1.737	1.524
1.952	1.938	1.839	1,786
3,869	4,070	3.872	3,627
1.434	1.418	1,430	1.471
961	969	1,135	1.084
123,483	122,284	120,666	122,828
	·	·	
2,865	2,902	2,894	2,884
126,348	125,186	123,560	125,712

AEGON AMERICAS							
	DRATE BONDS						
STRUCTURED ASSETS AND CORPO	DRATE BUNDS						
	1100					amou	unts in millions
	USD		Contr	mbar 20, 2010			
			Septe	ember 30, 2010			
	AAA	AA	Α	BBB	<bbb< th=""><th>NR</th><th>Tota</th></bbb<>	NR	Tota
Structured assets by rating							
Commercial MBS	7,128	805	845	314	195	-	9,287
Residential MBS	4,067	294	250	549	2,427	-	7,587
Non-housing related ABS	3,660	888	869	1,210	380	-	7,007
Total	14,855	1,987	1,964	2,073	3,002	-	23,881
Credits by rating							
IG Corporates	923	5,717	24,735	24,476	-	-	55,851
High yield corporate	-		-	-	4,121	3	4,124
Emerging Markets debt	-	5	618	1,099	548	-	2,270
Total	923	5,722	25,353	25,575	4,669	3	62,245
Cash / Treasuries / Agencies							21,510
Total	15,778	7,709	27,317	27,648	7,671	3	107,636

AEGON AMERICAS							ι	JNAUDITED
INVESTMENTS GENERAL ACCOUNT							amoun	its in millions
	USD				USD			
		2009				2010		
	First	Second	Third	Fourth	First	Second	Third	Fourth
Available for cale	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	Quarte
Available-for-sale Bonds								
Treasuries/Agencies	6,052	7,086	5,322	4,524	4,444	2,963	3,195	
AAA	13,654	14,001	13,987	13,532	4,444 13,846	2,963 14,382	14,411	
AA	4,870	5,055	5,966	6,853	7,368	7,729	7,713	
A	20,820	21,373		23,762	24,533	26,302		
BBB	20,820 22,959	21,373 24,496	23,869 26,286	26,496	24,555 26,859	26,302	27,073 27,836	
BB					,	,		
В	3,332 999	3,466	3,348	3,961	3,975	3,650	3,573	
CCC or lower	724	1,420 920	2,093 1,832	1,847	1,865 2,163	1,672 2,306	1,725 2,286	
				1,926				
Sovereign exposure	2,020	1,915	2,001	1,717	1,739	1,640	2,028	
Shares	659	637	611	664	693	619	653	
Money market investments	15,373	17,014	14,771	13,171	12,486	13,526	15,242	
Other Table for all (at fairness)	1,193	1,207	1,207	1,252	1,238	1,227	1,180	
Total available-for-sale (at fair value)	92,655	98,590	101,293	99,705	101,209	102,934	106,915	
Loans								
Policy loans	2,864	2,866	2,884	2,894	2,902	2,865	2,860	
Mortgage loans	16,046	15,405	15,128	14,361	14,152	13,700	13,272	
Total loans (at amortized cost)	18,910	18,271	18,012	17,255	17,054	16,565	16,132	
Real estate (at fair value)	679	697	728	714	745	812	841	
Financial assets at fair value through profit or loss								
Assets backing liabilities at fair value	2,721	2,909	3,238	3,412	3,568	3,447	3,428	
Assets not backing liabilities at fair value:								
Convertibles	=	-	-	-	20	14	11	
Common stock	176	104	179	179	180	172	160	
Limited partnerships								
Real estate	735	712	666	640	595	621	615	
Hedge funds	1,074	991	710	745	790	770	803	
Other	805	757	782	805	861	896	900	
Other	179	99	104	104	164	117	120	
Total financial assets at fair value through profit or loss	5,690	5,572	5,679	5,885	6,178	6,037	6,037	
Investments general account	117,934	123,130	125,712	123,559	125,186	126,348	129,925	



AEGON AMERICAS INVESTMENTS PORTFOLIO - AEGON US						UNAUDITED
	USD				aı	mounts in millions
			September :	30, 2010		
CORPORATE BONDS			Gross	Gross	Net	% Fair
	Fair	Amortized	unrealized	unrealized	unrealized	value to
	value	cost	gain	(loss)	gain/(loss)	amortized cost
Financial			J	` ,	5 ()	
Banking	7,648	7,933	277	(562)	(285)	96.4%
Brokerage	396	384	22	(10)	12	103.1%
Insurance	3,404	3,299	204	(99)	105	103.2%
Other finance	962	945	44	(27)	17	101.8%
REIT's	1,372	1,328	68	(24)	44	103.3%
Total financial	13,782	13,889	615	(722)	(107)	99.2%
Industrial						
Basic industry	3,085	2,892	215	(22)	193	106.7%
Capital goods	3,840	3,512	371	(43)	328	109.3%
Communications	5,788	5,332	485	(29)	456	108.6%
Consumer cyclical	5,028	4,606	467	(45)	422	109.2%
Consumer non-cyclical	8,841	7,952	950	(61)	889	111.2%
Energy	4,661	4,318	381	(38)	343	107.9%
Other industry	219	223	5	(9)	(4)	98.2%
Technology	3,569	3,260	316	(7)	309	109.5%
Transportation	1,683	1,549	163	(29)	134	108.7%
Total industrial	36,714	33,644	3,353	(283)	3,070	109.1%
Utility						
Electric	5,180	4,772	470	(62)	408	108.5%
Natural gas	2,327	2,145	188	(6)	182	108.5%
Other utility	275	237	38	-	38	116.0%
Total utility	7,782	7,154	696	(68)	628	108.8%
Total	58,278	54,687	4,664	(1,073)	3,591	106.6%

IFRS Basis - Includes Available for Sale and Fair Value Through Profit/Loss assets. Corporate bonds, excluding Emerging Market Debt and Convertible Bonds

AEGON AMERICAS						UNAUDITED
INVESTMENTS PORTFOLIO - AEGON US					a	mounts in millions
	USD					
			September :	30, 2010		
STRUCTURED ASSETS			Gross	Gross	Net	% Fair
	Fair	Amortized	unrealized	unrealized	unrealized	value to
	value	cost	gain	(loss)	gain/(loss)	amortized cost
Commercial MBS	9,142	9,314	442	(614)	(172)	98.2%
Residential MBS						
Government-Sponsored Enterprises (GSE) guaranteed	2,605	2,522	101	(18)	83	103.3%
Insured	19	18	1	-	1	105.6%
Prime jumbo	560	627	16	(83)	(67)	89.3%
Alt-A	963	1,007	74	(118)	(44)	95.6%
Negative amortization	1,064	1,675	16	(627)	(611)	63.5%
Reverse mortgage	410	472	-	(62)	(62)	86.9%
Total residential MBS	5,621	6,321	208	(908)	(700)	88.9%
Non-housing related ABS						
Credit cards	3,269	3,204	93	(28)	65	102.0%
Auto loans	772	756	20	(4)	16	102.1%
Other ABS	28	30	_	(2)	(2)	93.3%
Student loans	362	407	3	(48)	(45)	88.9%
Rate reduction	6	6	-	-	-	100.0%
Small business loans	457	612	1	(156)	(155)	74.7%
Timeshare	352	353	9	(10)	(1)	99.7%
Aircraft	101	132	-	(31)	(31)	76.5%
Equipment lease	63	65	-	(2)	(2)	96.9%
Franchise loans	247	312	-	(65)	(65)	79.2%
Structured settlements	282	275	13	(6)	7	102.5%
Total non-housing related ABS	5,939	6,152	139	(352)	(213)	96.5%
Housing related ABS						
Subprime residential mortgage loans - fixed rate	1,299	1,606	13	(320)	(307)	80.9%
Subprime residential mortgage loans - floating rate	468	659	16	(207)	(191)	71.0%
Manufactured housing	174	179	4	(9)	(5)	97.2%
Total housing related ABS	1,941	2,444	33	(536)	(503)	79.4%
CDOs						
Backed by ABS, corporate bonds, bank loans	956	1,075	10	(129)	(119)	88.9%
Backed by Commercial Real Estate (CRE) & commercial MBS	106	201	-	(95)	(95)	52.7%
Total CDOs	1,062	1,276	10	(224)	(214)	83.2%
Total	23,705	25,507	832	(2,634)	(1,802)	92.9%
Ινιαι	23,105	20,001	032	(2,034)	(1,002)	32.370

IFRS Basis - Includes AFS and FVTPL assets.



AEGON AMERICAS INVESTMENTS PORTFOLIO - AEGON US										UNAUDITED
									amou	nts in millions
	USD				September 30	, 2010				
RATINGS COMMERCIAL MBS BY VINTAGE ¹ Commercial MBS (incl. CDOs - backed by CRE & commercial MB	2010	2009	2008	2007	2006	2005	Pre-2005	Amortized cost	Fair value	Net unrealized gain/(loss)
AAA	3) 131	92	195	1,578	1,939	1,084	1,882	6,901	7,126	225
AA	4	12	99	210	213	64	350	952	799	(153)
A	-	-	161	396	228	45	93	923	830	(93)
BBB	-	-	-	222	88	65	4	379	298	(81)
<bbb< td=""><td><u>-</u></td><td><u>-</u></td><td></td><td>195</td><td>110</td><td>7</td><td>48</td><td>360</td><td>195</td><td>(165)</td></bbb<>	<u>-</u>	<u>-</u>		195	110	7	48	360	195	(165)
Total commercial MBS (incl. CDOs - backed by CRE &										
commercial MBS)	135	104	455	2,601	2,578	1,265	2,377	9,515	9,248	(267)

¹ Ratings based on hierarchy of S&P, Moody's, Fitch, Internal, NAIC.

AEGON AMERICAS INVESTMENTS PORTFOLIO - AEGON US										UNAUDITED
INVESTMENTS FORTFOLIO - AEGON US									amo	ounts in millions
	USD				September 3	30 2010				
					Coptombol	50, 2010				
RATINGS RESIDENTIAL MBS BY CATEGORY ¹										Ne
								Amortized	Fair	unrealized
Desidential MDO			AAA	AA	Α	BBB	<bbb< th=""><th>cost</th><th>value</th><th>gain/(loss</th></bbb<>	cost	value	gain/(loss
Residential MBS GSE guaranteed			2,522	_	_	_	_	2,522	2,605	83
Insured			2,522	-		1	- 16	2,522 18	2,605	1
Prime jumbo			167	20	164	13	263	627	560	(67
Alt-A			93	16	-	39	859	1,007	963	(44
Negative amortization			235	67	60	90	1,223	1,675	1,064	(611
Reverse mortgage			153	-	-	319	-,220	472	410	(62)
Total residential MBS			3,171	103	224	462	2,361	6,321	5,621	(700)
										Ne
				_	_		_	Amortized	Fair	unrealized
				SSNR ²	SNR ³	Mezz ⁴	SSUP ⁵	cost	value	gain/(loss)
Residential MBS					0.500					
GSE guaranteed				-	2,522	-	-	2,522	2,605	83
Insured Prime jumbo				268	2 317	- 27	16 15	18 627	19 560	1 (67)
Alt-A				679	324	3	1	1,007	963	(44)
Negative amortization				1,615	33	10	17	1,675	1,064	(611)
Reverse mortgage				-	472	-	-	472	410	(62)
Total residential MBS				2,562	3,670	40	49	6,321	5,621	(700)
										Net
	0040	0000	0000	0007	0000	2005	Pre-2005	Amortized	Fair	unrealized
Residential MBS	2010	2009	2008	2007	2006	2005	Pre-2005	cost	value	gain/(loss)
GSE guaranteed	886	1.122	204	316	238	68	(312)	2.522	2,605	83
Insured	-		-	-	8	8	2	18	19	1
Prime jumbo	-	3	47	214	174	70	119	627	560	(67)
Alt-A	-	-	163	364	231	150	99	1,007	963	(44)
Negative amortization	-	-	39	405	669	516	46	1,675	1,064	(611)
Reverse mortgage	.		-	222	96	154	-	472	410	(62)
Total residential MBS	886	1,125	453	1,521	1,416	966	(46)	6,321	5,621	(700)
RATINGS RESIDENTIAL MBS BY VINTAGE ¹										No
RATINGS RESIDENTIAL MBS BY VINTAGE								Amortized	Fair	Net
	2010	2009	2008	2007	2006	2005	Pre-2005	Amortized cost	value	unrealized gain/(loss)
Residential MBS	2010	2003	2000	2007	2000	2000	116-2003	6031	value	gan ii (1055)
AAA	886	1,122	226	316	339	406	(124)	3,171	3,160	(11)
AA	-	-	-	17	-	34	52	103	73	(30)
A	_	-	2	151	5	61	5	224	174	(50)
BBB	_	-	4	264	99	92	3	462	377	(85)
< BBB	-	3	221	773	973	373	18	2,361	1,837	(524)
Total residential MBS	886	1,125	453	1,521	1,416	966	(46)	6,321	5,621	(700)

¹ Ratings based on hierarchy of S&P, Moody's, Fitch, Internal, NAIC.



² SSNR = Super senior.

³ SNR = Senior.

⁴ MEZZ = Mezzanine.

⁵ SSUP = Senior support.

IFRS Basis - Includes Available for Sale and Fair Value Through Profit/Loss assets.

AEGON AMERICAS INVESTMENTS PORTFOLIO - AEGON US								UNAUDITED
							amou	ints in millions
	USD							
				September 30	, 2010			
RATINGS NON-HOUSING RELATED ABS ¹	AAA	AA	A	BBB	<bbb< th=""><th>Amortized cost</th><th>Fair value</th><th>Net unrealized gain/(loss)</th></bbb<>	Amortized cost	Fair value	Net unrealized gain/(loss)
Non-housing related ABS								
Credit cards	1,611	251	407	920	15	3,204	3,269	65
Auto loans	465	58	37	15	181	756	772	16
Small business loans	256	160	20	85	91	612	457	(155)
CDOs - backed by ABS, corporate bonds, bank loans	557	395	41	27	55	1,075	956	(119)
Other ABS	740	141	435	146	118	1,580	1,441	(139)
Total non-housing related ABS (incl. CDOs)	3,629	1,005	940	1,193	460	7,227	6,895	(332)

¹ Ratings based on hierarchy of S&P, Moody's, Fitch, Internal, NAIC.

AEGON AMERICAS INVESTMENTS PORTFOLIO - AEGON US								UNAUDITED
INVESTMENTS FORTI CEIO - AEGON 03							amou	nts in millions
	USD			September 3	20.2010			
				September 3	50, 2010			
RATINGS SUBPRIME BY COUPON TYPE AND VINTAGE								Ne
						Amortized	Fair	unrealized
	2008	2007	2006	2005	Pre-2005	cost	value	gain/(loss
Subprime mortgages - fixed rate								
AAA	-	36	19	128	371	554	525	(29)
AA	-	_	-	44	43	87	68	(19
A	-	_	-	26	7	33	24	(9)
BBB	-	3	10	-	7	20	16	(4
<bbb< td=""><td>-</td><td>85</td><td>73</td><td>4</td><td>2</td><td>164</td><td>136</td><td>(28</td></bbb<>	-	85	73	4	2	164	136	(28
Wrapped	24	137	15	_	83	259	196	(63)
Total subprime mortgages - fixed rate	24	261	117	202	513	1,117	965	(152)
Subprime mortgages - floating rate AAA AA	<u>.</u>	5 22	10 61	78 53	23 13	116 149	107 120	(9) (29)
A		-	-	-	-	-	120	(25
BBB	_	10	4	27	2	43	33	(10)
<bbb< td=""><td></td><td>106</td><td>82</td><td>17</td><td>12</td><td>217</td><td>110</td><td>(107</td></bbb<>		106	82	17	12	217	110	(107
Wrapped	21	27	15	-	43	106	71	(35)
Total subprime mortgages - floating rate	21	170	172	175	93	631	441	(190
Second lien ²								
AAA	-	_	_	_	54	54	49	(5
AA	-	_	_	_	5	5	4	(1
A	-	_	_	_	3	3	3	-
BBB	-	_	_	_	2	2	2	-
<bbb< td=""><td>-</td><td>1</td><td>_</td><td>_</td><td>_</td><td>1</td><td>2</td><td>1</td></bbb<>	-	1	_	_	_	1	2	1
Wrapped	-	244	99	50	59	452	301	(151)
Total second lien	-	245	99	50	123	517	361	(156)
					-			, , , ,
Total	45	676	388	427	729	2,265	1,767	(498)

¹ Ratings based on hierarchy of S&P, Moody's, Fitch, Internal, NAIC.



² Second lien collateral composed primarily of loans to Prime and Alt-A borrowers.

AEGON AMERICAS INVESTMENTS PORTFOLIO - AEGON US									l	UNAUDITED
INVESTMENTS FORTI SEIS FALSON SS									amoun	nts in millions
	USD									
					September	30, 2010				
SUBPRIME COLLATERAL & EXPOSURE										
SUBPRIME CULLATERAL & EXPUSURE			Amortized cost				Notur	roolized sein//l	000)	
	Insured	Senior	Mezzanine	Sub/residual	Total	Insured	Senior	nrealized gain/(I Mezzanine	Sub/residual	Total
Collateral	ilisuleu	Seriioi	IVIGZZAI III IE	Gubriesiduai	Total	ilisureu	Seriioi	WEZZAIIIIE	Gubriesiduai	iotai
Fixed rate 1 st lien	295	844	209	_	1,348	(67)	(68)	(52)	_	(187)
Hybrid / ARM 1 st lien	85	166	149	_	400	(34)	(52)	(69)	_	(155)
Closed end 2 nd lien ¹	452	55	8	2	517	(151)	(4)	(1)	_	(156)
Total collateral	832	1,065	366	2		(252)	(124)	(122)	-	(498)
					•					
		Amortize	ed cost			Fair va	lue			
	Subprime	e 1 st lien			Subprime	e 1 st lien				Net
	mortg	ages	2 nd lien ¹		mortg	ages	2 nd lien ¹			unrealized
_	Fixed rate	Floating rate		Total	Fixed rate	Floating rate		Total		gain/(loss)
Exposure by coupon type ²										
AAA	554	116	54	724	525	107	49	681		(43)
AA	87	149	5	241	68	120	4	192		(49)
A	33	-	3	36	24	-	3	27		(9)
BBB	20	43	2	65	16	33	2	51		(14)
<bbb< td=""><td>164</td><td>217</td><td>1</td><td>382</td><td>136</td><td>110</td><td>2</td><td>248</td><td></td><td>(134)</td></bbb<>	164	217	1	382	136	110	2	248		(134)
Wrapped	259	106	452	817	196	71	301	568		(249)
Total exposure	1,117	631	517	2,265	965	441	361	1,767		(498)

¹ Second lien collateral composed primarily of loans to Prime and Alt-A borrowers.

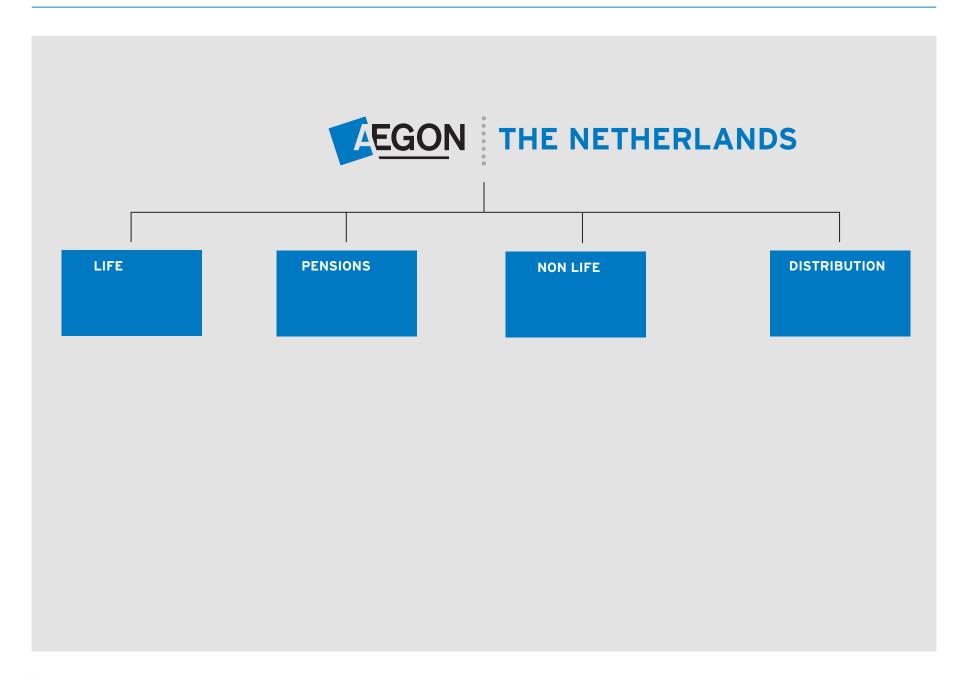
² Ratings based on hierarchy of S&P, Moody's, Fitch, Internal, NAIC.

AEGON AMERICAS UNAUDITED INVESTMENTS PORTFOLIO - AEGON US amounts in millions USD MORTGAGE LOAN PORTFOLIO - 60+ DAYS DELINQUENT, IN FORECLOSURE, AND RESTRUCTURED Impairments (Recoveries) through Profit/Loss 2010 **IFRS** First Second Third Fourth Carrying Value Quarter Quarter Quarter Quarter **YTD Commercial Mortgages** 60+ Days Delinquent 117 3 11 2 16 In Foreclosure 32 5 Troubled Debt Restructuring 97 (1) (1) 2 Performing 12,338 15 3 20 22 13 5 Commercial mortgages total 12,584 40 Agricultural Loans 60+ Days Delinquent 8 1 2 In Foreclosure 171 2 Troubled Debt Restructuring Performing 428 Agricultural loans total 607 1 3 4 **Grand total** 13,191 23 16 5 44 Impairments (Recoveries) through Profit/Loss 2010 Mortgage First Third Fourth Second carrying value Quarter Quarter Quarter Quarter at transfer Transferred to REO¹ - Q3 2010 62 17 Transferred to REO¹ - YTD 2010 165



¹REO = Real estate owned.

AEGON THE NETHERLANDS - Group reporting structure



AEGON THE NETHERLANDS EARNINGS & REVENUES									ι	UNAUDITED
LAKKINGS & REVEROES	EUD.					ELID			amoun	nts in million
	EUR		2009			EUR		2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YT
	quarter	quarter	quarter	quarter	year	quarter	quarter	quarter	quarter	
Underlying earnings before tax by line of business	quarter	quarter	quarter	quarter	year	quarter	quarter	quarter	quarter	
Life & savings	35	58	53	34	180	39	42	51		132
Pensions	26	57	38	53	174	47	29	42		118
Non-life	2	11	7	9	29	7	19	3		29
Distribution	9	3	3	1	16	11	6	2		19
Share in underlying earnings before tax of associates	-	-	1	(2)	(1)	-	1	(1)		
Underlying earnings before tax	72	129	102	95	398	104	97	97		298
Fair value items	(218)	(80)	(45)	(31)	(374)	91	68	184		343
Realized gains/(losses) on investments	138	(15)	50	178	351	96	23	35		154
Impairment charges	(78)	(28)	(12)	7	(111)	(1)	(6)	(4)		(1
Other income/(charges)	(70)	(20)	(12)	,	(111)	(1)	33	(4)		3:
Income before tax	(86)	6	95	249	264	290	215	312		817
Income tax	45	(2)	(21)	(45)	(23)	(67)	(45)	(75)		(187
Net income	(41)	4	74	204	241	223	170	237		630
Net underlying earnings	55	93	78	72	298	77	57	88		222
Revenues										
Life insurance	1,568	442	483	573	3,066	1,749	520	400		2,669
Accident & Health insurance	106	40	34	26	206	108	32	34		174
General insurance	138	128	97	94	457	135	124	98		357
Total gross premiums	1,812	610	614	693	3,729	1,992	676	532		3,200
Investment income	502	572	557	580	2,211	558	547	526		1,631
Fee and commission income	106	93	97	87	383	86	90	83		259
Total revenues	2,420	1,275	1,268	1,360	6,323	2,636	1,313	1,141		5,090



AEGON THE NETHERLANDS LIFE & SAVINGS									U	NAUDITED
LIFE & SAVINGS									amount	s in millions
	EUR					EUR				
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New life sales										
Life & savings										
Single premiums	114	65	77	77	333	151	120	84		355
Recurring premiums annualized	12	12	12	13	49	11	10	10		31
Total recurring plus 1/10 single	23	19	19	21	82	27	21	18		66
Gross deposits (on and off balance)										
Life & savings	450	587	978	1,017	3,032	683	534	416		1,633
Life & Savings	400	307	370	1,017	0,002	000	554	410		1,000
Earnings										
Underlying earnings before tax	35	58	53	34	180	39	42	51		132
Account Balances										
Life insurance contracts - general account	5,646	5,588	5,568	5,437	5,437	5,528	4,643	4,654		4,654
Life insurance contracts - account policy holders	6,898	7,507	8,138	8,403	8,403	8,822	8,554	8,747		8,747
Investment contracts	4,855	4,943	5,384	5,742	5,742	5,953	6,004	5,864		5,864
Total account balance	17,399	18,038	19,090	19,582	19,582	20,303	19,201	19,265		19,265
1 15- 1										
Life insurance contracts - general account roll forward	5.000	5.040	5 500	5 500	5.000	F 407	5 500	4.040		F 407
Account balances at beginning of period	5,600	5,646	5,588	5,568	5,600	5,437	5,528	4,643		5,437
Premiums	174	119	112	137	542	209	158	120		487
Withdrawals / benefits	(167)	(165)	(156)	(244)	(732)	(158)	(150)	(146)		(454)
Other	39	(12)	24	(24)	27	40	(893)	37		(816)
Total account balance at end of period	5,646	5,588	5,568	5,437	5,437	5,528	4,643	4,654		4,654
Life insurance contracts - account of policyholders roll for	ward									
Account balances at beginning of period	6,757	6,898	7,507	8,138	6,757	8,403	8,822	8,554		8,403
Premiums	176	170	175	173	694	163	161	151		475
Withdrawals / benefits	(235)	(247)	(207)	(215)	(904)	(216)	(294)	(165)		(675)
Other	200	686	663	307	1,856	472	(135)	207		544
Total account balance at end of period	6,898	7,507	8,138	8,403	8,403	8,822	8,554	8,747		8,747
DAGMODA/FOR										
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	449	430	411	389	449	369	360	276		369
Capitalized during the period	4	3	2	2	11	3	2	2		7
Amortized during the period	(23)	(22)	(24)	(22)	(91)	(20)	(17)	(15)		(52)
Other Balance at end of period	430	411	389	369	369	8 360	(69) 276	263		(61) 263
Dalance at end of period	430	411	303	303	303	300	210	203		203

AEGON THE NETHERLANDS PENSIONS										UNAUDITED
FENSIONS									amour	nts in millions
	EUR		2000			EUR		0040		
	F	0 1	2009	F (1)		F: (0 1	2010	F "	\/
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTE
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New life sales										
Pensions										.=-
Single premiums	277	80	252	560	1,169	246	121	92		459
Recurring premiums annualized	11	5	8	16	40	11	8	4		23
Total recurring plus 1/10 single	39	13	33	72	157	35	20	14		69
Gross deposits (on and off balance)										
Pensions	12	133	167	90	402	60	90	109		259
Earnings										
Underlying earnings before tax	26	57	38	53	174	47	29	42		118
Account Balances										
Investments general account	16,276	14,233	14,345	14,193	14,193	14,641	15,532	16,431		16,431
Investments for account of policyholders	11,993	13,239	13,623	13,915	13,915	15,119	15,138	15,300		15,300
Investment contracts	553	530	532	496	496	485	482	472		472
Total account balance	28,822	28,002	28,500	28,604	28,604	30,245	31,152	32,203		32,203
Pension contracts - general account roll forward										
Account balances at beginning of period	16,741	16,276	14,233	14,345	16,741	14,193	14,641	15,532		14,193
Premiums	342	126	87	90	645	316	92	82		490
Withdrawals / benefits	(202)	(182)	(188)	(196)	(768)	(204)	(217)	(181)		(602
Other	(605)	(1,987)	213	(46)	(2,425)	336	1,016	998		2,350
Total account balance at end of period	16,276	14,233	14,345	14,193	14,193	14,641	15,532	16,431		16,431
Pension contracts - account of policyholders roll forward										
Account balances at beginning of period	11,806	11,993	13,239	13,623	11,806	13,915	15,119	15,138		13,915
Premiums	867	24	13,239	172	1,182	1,062	106	47		1,215
Withdrawals / benefits	(175)	(94)	(164)	(331)	(764)	(479)	(192)	(412)		(1,083
Other	(505)	1,316	429	451	1,691	(479) 621	105	(412) 527		1,253
Total account balance at end of period	11,993	13,239	13,623	13,915	13,915	15,119	15,138	15,300		15,300
Total account balance at one of period	11,550	10,200	10,020	10,510	10,510	10,110	10,100	10,000		10,000
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	136	132	130	126	136	122	110	107		122
Capitalized during the period	1	2	-	1	4	-	2	-		2
Amortized during the period	(5)	(4)	(4)	(5)	(18)	(4)	(5)	(4)		(13
Other	-	-	-	-	-	(8)	-	-		(8
Balance at end of period	132	130	126	122	122	110	107	103		103



AEGON THE NETHERLANDS NON-LIFE										UNAUDITED
									amou	ints in millions
	EUR					EUR				
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New premium production										
Accident and Health insurance	7	3	3	4	17	11	4	5		20
General insurance	7	6	6	7	26	8	6	6		20
Total Non-life production	14	9	9	11	43	19	10	11		40
Earnings										
Underlying earnings before tax	2	11	7	9	29	7	19	3		29
General insurance and Accident & Health ratio's										
Claim ratio	61%	65%	67%	57%		65%	58%	67%		
Cost ratio	29%	29%	30%	30%		29%	29%	29%		
Combined ratio	90%	94%	97%	87%		94%	87%	96%		

AEGON THE NETHERLANDS DISTRIBUTION									U	INAUDITED
									amount	ts in millions
	EUR					EUR				
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Earnings										
Underlying earnings before tax	9	3	3	1	16	11	6	2		19
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	109	105	101	97	109	95	92	88		95
Capitalized during the period	-	-	-	2	2	-	-	-		-
Amortized during the period	(4)	(4)	(4)	(4)	(16)	(3)	(4)	(4)		(11)
Balance at end of period	105	101	97	95	95	92	88	84		84

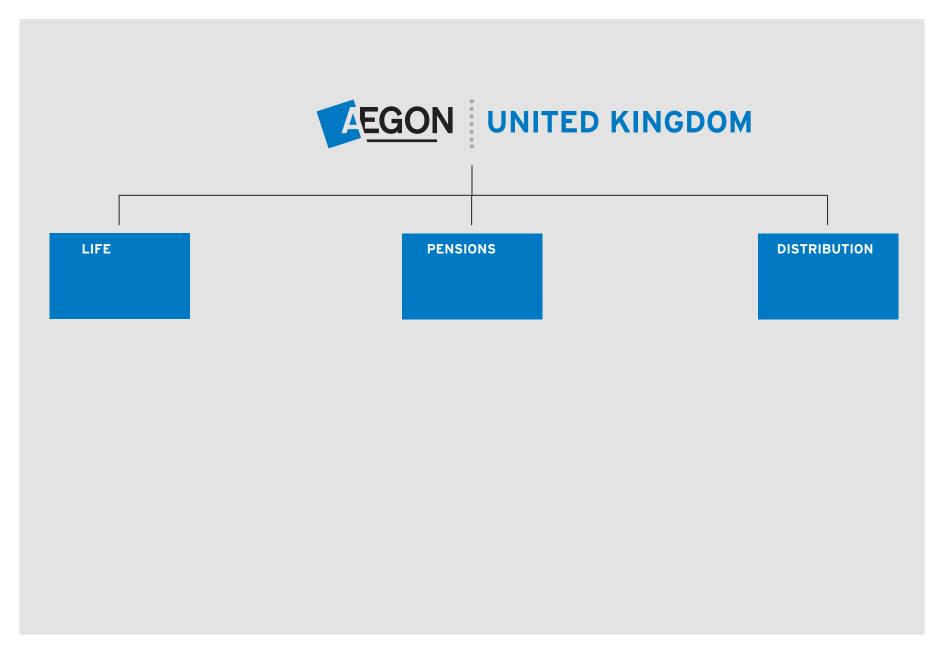


AEGON THE NETHERLANDS	UNAUDITED
INVESTMENTS GENERAL ACCOUNT	
amounts in millions, except for t	he impairment data
	EUR
	September 30,
	2010
Cash / Treasuries / Agencies	11,414
Investment grade corporates	5,278
High yield (and other) corporates	140
Emerging markets debt Commercial MBS	56 2
Residential MBS	1.356
Non-housing related ABS	1.188
Subtotal	19,434
	10,101
Residential mortgage loans	13,470
Commercial mortgage loans	54
Total mortgages	13,524
Convertibles & preferred stock	16
Common equity & bond funds	465
Private equity & hedge funds	410
Total equity like Real estate	891 2,038
Other	1,553
Investments general account (excluding policy loans)	37,440
investments general account (excluding policy loans)	37,440
Policyholder loans	17
Investments general account	37,457
Impairments as bps (quarterly)	1

		am	ounts in millions
UR			
June 30, 2009	March 31, 2010	Dec 31, 2009	Sept 30, 2009
10.074	10.050	10.961	10.650
10,074 5,022	10,952 5,033	10,861 5,776	12,659 4,513
313	5,033	434	4,513
266	343	383	363
22	22	21	17
1,402	1,804	1,642	1,393
1,233	1.342	1,266	1,182
18,332	20,002	20,383	20,584
12,480	11,900	11,181	10,383
50	48	101	105
12,530	11,948	11,282	10,488
47	40	4.4	45
17 454	18 400	14 315	15
411	375	332	298 328
882	793	661	641
2,035	2,082	2,084	1,990
1,405	1,449	1,712	1,770
35,184	36,274	36,122	35,473
,		,	,
19	20	22	23
35,203	36,294	36,144	35,496

AEGON THE NETHERLANDS STRUCTURED ASSETS AND CORPO	ODATE DONNE						
STRUCTURED ASSETS AND CORPO	DRATE BONDS					amour	nts in millions
	EUR					amoui	ito ili ilililoris
			Septe	mber 30, 2010			
	A A A	AA	^	BBB	<bbb< td=""><td>ND</td><td>Toto</td></bbb<>	ND	Toto
Structured access by rating	AAA	AA	Α	ввв	<bbb< td=""><td>NR</td><td>Total</td></bbb<>	NR	Total
Structured assets by rating Commercial MBS	1	1					2
	4.070	70	-	-	-	-	4 250
Residential MBS	1,279	70	/	-	-	-	1,356
Non-housing related ABS	507	345	161	83	92	-	1,188
Total	1,787	416	168	83	92	-	2,546
Credits by rating							
IG Corporates	544	764	2,924	1,046	-	-	5,278
High yield corporate	-	-	· -	· -	140	-	140
Emerging Markets debt	1	-	1	21	33	-	56
Total	545	764	2,925	1,067	173	-	5,474
Cash / Treasuries / Agencies							11,414
Total	2,332	1,180	3,093	1,150	265	-	19,434

AEGON UNITED KINGDOM - Group reporting structure





AEGON UNITED KINGDOM EARNINGS & REVENUES									UI	NAUDITED
LAKKINGO & KEVENOLO									amoui	nts in millions
	GBP					GBP				
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	quarter	quarter	quarter	quarter	year	quarter	quarter	quarter	quarter	
Underlying earnings before tax by line of business										
Life	7	11	10	10	38	18	15	23		56
Pensions	5	7	(14)	27	25	9	5	-		14
Distribution	(3)	(2)	(3)	(8)	(16)	(2)	(2)	1		(3)
Underlying earnings before tax	9	16	(7)	29	47	25	18	24		67
Fair value items	1	13	5	6	25	2	(11)	1		(8)
Realized gains/(losses) on investments	6	13	27	24	70	2	3	-		5
Impairment charges	(13)	(30)	(71)	(49)	(163)	(7)	(1)	(2)		(10)
Other income/(charges)	(22)	30	43	8	59	21	19	12		52
Income before tax	(19)	42	(3)	18	38	43	28	35		106
Income tax attributable to policyholder return	22	(29)	(44)	(8)	(59)	(21)	(19)	(23)		(63)
Income before tax on shareholders return	3	13	(47)	10	(21)	22	9	12		43
Income tax on shareholders return	5	4	17	3	29	(2)	15	32		45
Net income	8	17	(30)	13	8	20	24	44		88
Net underlying earnings	11	21	(2)	29	59	22	31	52		105
Revenues										
Life insurance gross premiums	1,650	1,576	1,516	1,503	6,245	1,726	1,713	1,491		4,930
Investment income	463	492	600	490	2,045	495	511	596		1,602
Fee and commission income	35	32	44	44	155	34	34	36		104
Total revenues	2,148	2,100	2,160	2,037	8,445	2,255	2,258	2,123		6,636

AEGON UNITED KINGDOM									U	JNAUDITED
EARNINGS & REVENUES									amou	unts in millior
	EUR					EUR				
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTI
	quarter	quarter	quarter	quarter	year	quarter	quarter	quarter	quarter	
Underlying earnings before tax by line of business										
Life	7	13	11	11	42	21	17	27		65
Pensions	4	9	(16)	31	28	9	7	1		17
Distribution	(3)	(2)	(4)	(9)	(18)	(2)	(2)	-		(4
Underlying earnings before tax	8	20	(9)	33	52	28	22	28		78
Fair value items	1	15	5	7	28	3	(14)	2		(9
Realized gains/(losses) on investments	7	15	31	26	79	3	3	-		
Impairment charges	(14)	(35)	(80)	(55)	(184)	(8)	(1)	(3)		(12
Other income/(charges)	(24)	32	50	9	67	23	23	15		61
Income before tax	(22)	47	(3)	20	42	49	33	42		124
Income tax attributable to policyholder return	24	(32)	(49)	(9)	(66)	(24)	(23)	(26)		(73
Income before tax on shareholders return	2	15	(52)	11	(24)	25	10	16		51
Income tax on shareholders return	5	5	19	4	33	(2)	17	37		52
Net income	7	20	(33)	15	9	23	27	53		103
Net underlying earnings	12	24	(2)	32	66	25	36	62		123
Revenues										
Life insurance gross premiums	1,820	1,796	1,740	1,658	7,014	1,947	2,008	1,796		5,751
Investment income	510	559	688	539	2,296	559	597	713		1,869
Fee and commission income	39	37	49	49	174	38	41	42		121
Total revenues	2,369	2,392	2,477	2,246	9,484	2,544	2,646	2,551		7,741



AEGON UNITED KINGDOM LIFE									U	JNAUDITED
									amount	ts in millions
	GBP					GBP				
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New life sales										
Life										
Single premiums	555	255	282	209	1,301	163	146	80		389
Recurring premiums annualized	16	15	12	10	53	9	9	9		27
Total recurring plus 1/10 single	71	41	40	31	183	26	24	17		66
Familiana										
Earnings	7	44	40	40	00	40	45	00		50
Underlying earnings before tax	7	11	10	10	38	18	15	23		56
Account Balances										
Insurance contracts - general account	6,874	7,128	7,365	7,456	7,456	7,613	7,697	7,735		7,735
Total account balance	6,874	7,128	7,365	7,456	7,456	7,613	7,697	7,735		7,735
Insurance and investment contract roll forward										
Account balances at beginning of period	6,385	6,874	7,128	7,365	6,385	7,456	7,613	7,697		7,456
Deposits	597	356	328	233	1,514	265	183	137		585
Withdrawals / benefits	(158)	(154)	(158)	(158)	(628)	(163)	(159)	(155)		(477)
Other	50	52	67	16	185	55	60	56		`171 [′]
Total account balance at end of period	6,874	7,128	7,365	7,456	7,456	7,613	7,697	7,735		7,735
DAC/VOBA/FSR's roll forward										
	404	405	104	170	184	173	171	165		173
Balance at beginning of period	184	185	184 17	179 17		173		165		-
Capitalized during the period	19	19			72		14			45
Amortized during the period	(18)	(20)	(22)	(23)	(83)	(19)	(20)	(18)		(57)
Balance at end of period	185	184	179	173	173	171	165	161		161

AEGON UNITED KINGDOM PENSIONS										INAUDITED
	GBP					GBP			amoun	ts in millions
	OBI		2009			ODI		2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Production										
Pensions										
Single premiums	644	624	726	828	2,822	976	903	780		2,659
Recurring premiums annualized	117	107	99	111	434	112	149	124		385
Total recurring plus 1/10 single	182	169	172	193	716	209	239	202		651
Gross deposits (on and off balance)										
Variable annuities	47	54	25	32	158	32	17	12		61
Earnings										
Underlying earnings before tax	5	7	(14)	27	25	9	5	-		14
Account Balances										
Insurance contracts - general account	27	26	26	22	22	24	23	23		23
Insurance contracts - for the account of policyholders	6,212	6,356	7,098	7,037	7,037	7,283	7,031	7,533		7,533
Investment contracts - general account	519	505	510	545	545	532	517	549		549
Investment contracts - for the account of policyholders	29,561	31,318	35,960	36,939	36,939	39,350	37,532	40,742		40,742
Total account balance	36,319	38,205	43,594	44,543	44,543	47,189	45,103	48,847		48,847
Insurance and investment contract roll forward										
Account balances at beginning of period	39,122	36,319	38,205	43,594	39,122	44,543	47,189	45,103		44,543
Deposits	1,201	1,330	1,282	1,375	5,188	1,616	1,617	1,421		4,654
Withdrawals / benefits	(1,169)	(1,166)	(1,153)	(1,110)	(4,598)	(1,355)	(1,324)	(1,197)		(3,876)
Other	(2,835)	1,722	5,260	684	4,831	2,385	(2,379)	3,520		3,526
Total account balance at end of period	36,319	38,205	43,594	44,543	44,543	47,189	45,103	48,847		48,847
DAC/VOBA/FSR's roll forward										
Balance at beginning of period	3,090	3,118	3,144	3,182	3,090	3,215	3,251	3,292		3,215
Capitalized during the period	58	61	62	66	247	73	77	64		214
Amortized during the period	(30)	(35)	(24)	(33)	(122)	(37)	(36)	(37)		(110)
Balance at end of period	3,118	3,144	3,182	3,215	3,215	3,251	3,292	3,319		3,319



AEGON UNITED KINGDOM PRODUCTION AND MARGINS										UNAUDITED
									amou	ints in millions
	GBP					GBP				
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
New life sales										
Group pensions	111	100	97	111	419	116	137	126		379
Individual pensions	68	67	72	76	283	90	98	72		260
Bulk purchase annuities	5	4	5	2	16	-	3	-		3
Annuities	50	21	24	19	114	16	12	8		36
Protection	15	15	12	11	53	9	9	9		27
Onshore bonds	4	3	2	5	14	4	4	4		12
Total life and pensions production	253	210	212	224	899	235	263	219		717
Gross deposits (on and off balance)										
Variable annuities	47	54	25	32	158	32	17	12		61
Market share (12 month period to end of quarter) 1										
Independent Financial Advisors	12.4%	12.7%	13.1%	12.8%	12.8%	12.5%	13.1%			
Total market	9.5%	9.5%	9.8%	9.4%	9.4%	9.2%	9.7%			
New life sales by channel										
Independent Financial Advisors	195	164	163	173	695	181	206	171		558
Tied distribution	24	25	26	29	104	32	36	29		97
Banks (including bank IFAs)	12	7	7	6	32	7	8	6		21
Rebates/internally generated	22	14	16	16	68	15	13	13		41
Total life and pensions production	253	210	212	224	899	235	263	219		717

¹ Source: Association of British Insurers, data only available one quarter in arrears (includes UK and offshore deposits).

Cash / Treasuries / Agencies 1,198 Investment grade corporates 5,175 High yield (and other) corporates 267 Emerging markets debt 54 Commercial MBS 363 Non-housing related ABS 818 Subtotal 8,207 Residential mortgage loans - Commercial mortgage loans - Convertibles & preferred stock -	AEGON UNITED KINGDOM	UNAUDITED
Cash / Treasuries / Agencies 1,198 Investment grade corporates 5,175 High yield (and other) corporates 267 Emerging markets debt 54 Commercial MBS 332 Residential MBS 363 Non-housing related ABS 818 Subtotal 8,207 Residential mortgage loans - Commercial mortgage loans - Commercial mortgages - Convertibles & preferred stock - Common equity & bond funds 50 Private equity & hedge funds - Total equity like 50 Real estate - Other 8,265	INVESTMENTS GENERAL ACCOUNT	
Cash / Treasuries / Agencies 1,198 Investment grade corporates 5,175 High yield (and other) corporates 267 Emerging markets debt 54 Commercial MBS 332 Residential MBS 363 Non-housing related ABS 818 Subtotal 8,207 Residential mortgage loans - Commercial mortgage loans - Total mortgages - Convertibles & preferred stock - Common equity & bond funds 50 Private equity & hedge funds - Total equity like 50 Real estate - Other 8 Investments general account (excluding policy loans) 8,265	amounts in millions, except for the	
Cash / Treasuries / Agencies 1,198 Investment grade corporates 5,175 High yield (and other) corporates 267 Emerging markets debt 54 Commercial MBS 332 Residential MBS 363 Non-housing related ABS 818 Subtotal 8,207 Residential mortgage loans - Commercial mortgage loans - Commercial mortgage loans - Commercial mortgage loans - Commercial mortgage loans - Total mortgages - Convertibles & preferred stock - Common equity & bond funds 50 Private equity & hedge funds - Total equity like 50 Real estate - Other 8 Investments general account (excluding policy loans) 8,265		05.
Investment grade corporates		
Investment grade corporates		
High yield (and other) corporates 267 Emerging markets debt 54 Commercial MBS 332 Residential MBS 363 Non-housing related ABS 818 Subtotal 8,207 Residential mortgage loans - Commercial mortgage loans - Total mortgages - Convertibles & preferred stock - Common equity & bond funds 50 Private equity & hedge funds - Total equity like 50 Real estate - Other 8 Investments general account (excluding policy loans) 8,265		1,198
Emerging markets debt 54 Commercial MBS 332 Residential MBS 363 Non-housing related ABS 818 Subtotal 8,207 Residential mortgage loans - Commercial mortgage loans - Total mortgages - Convertibles & preferred stock - Common equity & bond funds 50 Private equity & hedge funds - Total equity like 50 Real estate - Other 8 Investments general account (excluding policy loans) 8,265	0 1	
Commercial MBS 332 Residential MBS 363 Non-housing related ABS 818 Subtotal 8,207 Residential mortgage loans - Commercial mortgage loans - Total mortgages - Convertibles & preferred stock - Common equity & bond funds 50 Private equity & hedge funds - Total equity like 50 Real estate - Other 8 Investments general account (excluding policy loans) 8,265		
Residential MBS 363 Non-housing related ABS 818 Subtotal 8,207 Residential mortgage loans - Commercial mortgage loans - Total mortgages - Convertibles & preferred stock - Common equity & bond funds 50 Private equity & hedge funds - Total equity like 50 Real estate - Other 8 Investments general account (excluding policy loans) 8,265		٠.
Non-housing related ABS 818 Subtotal 8,207 Residential mortgage loans - Commercial mortgage loans - Total mortgages - Convertibles & preferred stock - Common equity & bond funds 50 Private equity & hedge funds - Total equity like 50 Real estate - Other 8 Investments general account (excluding policy loans) 8,265		
Subtotal 8,207 Residential mortgage loans - Commercial mortgage loans - Total mortgages - Convertibles & preferred stock - Common equity & bond funds 50 Private equity & hedge funds - Total equity like 50 Real estate - Other 8 Investments general account (excluding policy loans) 8,265		
Residential mortgage loans Commercial mortgage loans Total mortgages Convertibles & preferred stock Common equity & bond funds Private equity & hedge funds Total equity like Real estate Other 8 Investments general account (excluding policy loans) - Common equity & bond funds - Common equity & hedge fund		
Commercial mortgage loans Total mortgages - Convertibles & preferred stock - Common equity & bond funds Private equity & hedge funds Total equity like Real estate - Other 8 Investments general account (excluding policy loans)	Subtotal	8,207
Commercial mortgage loans Total mortgages Convertibles & preferred stock Common equity & bond funds Private equity & hedge funds Total equity like Real estate Other 8 Investments general account (excluding policy loans)	Desidential martages leans	
Total mortgages - Convertibles & preferred stock - Common equity & bond funds 50 Private equity & hedge funds - Total equity like 50 Real estate - Other 8 Investments general account (excluding policy loans) 8,265		-
Convertibles & preferred stock - Common equity & bond funds 50 Private equity & hedge funds - Total equity like 50 Real estate - Other 8 Investments general account (excluding policy loans) 8,265		<u>-</u>
Common equity & bond funds 50 Private equity & hedge funds - Total equity like 50 Real estate - Other 8 Investments general account (excluding policy loans) 8,265	Total mortgages	-
Common equity & bond funds 50 Private equity & hedge funds - Total equity like 50 Real estate - Other 8 Investments general account (excluding policy loans) 8,265	Convertibles & preferred stock	_
Private equity & hedge funds - Total equity like 50 Real estate - Other 8 Investments general account (excluding policy loans) 8,265		50
Real estate - Other 8 Investments general account (excluding policy loans) 8,265		-
Other 8 Investments general account (excluding policy loans) 8,265	Total equity like	50
Investments general account (excluding policy loans) 8,265	Real estate	-
	Other	8
	Investments general account (excluding policy loans)	8,265
Policyholder loans -		-
Investments general account 8,265	Investments general account	8,265
Impairments as bps (quarterly) 3	Impairments as bps (quarterly)	3

		am	nounts in millions
GBP			
June 30, 2010	March 31, 2010	Dec 31, 2009	Sept 30, 2009
Julie 30, 2010	Watch 51, 2010	Dec 31, 2009	Gept 30, 2009
1,117	766	558	454
5,005	5,044	4,912	4,899
260	284	263	250
54	52	48	49
321	292	279	269
263	235	209	190
784	767	704	611
7,804	7,440	6,973	6,722
-	-	-	-
_	-	-	-
-	-	-	-
-	-	-	-
44	49	47	46
	<u>-</u>		
44	49	47	46
-	9	- 10	- 10
7, 856		10 7,030	10
7,856	7,498	7,030	6,778
7,856	7,498	7,030	6,778
7,000	1,430	7,000	5,770

AEGON UNITED KINGDOM STRUCTURED ASSETS AND CORPO	PRATE BONDS						
	GBP					amour	nts in millions
	CDI		Septe	mber 30, 2010			
			^	DDD	4DDD	ND	Tata
Structured access by retire	AAA	AA	Α	BBB	<bbb< td=""><td>NR</td><td>Tota</td></bbb<>	NR	Tota
Structured assets by rating Commercial MBS	149	141	28	9	5		332
Residential MBS	149	336	27	9	5	-	363
Non-housing related ABS	159	40	455	164	_	_	818
Total	308	517	510	173	5	-	1,513
Credits by rating							
IG Corporates	94	662	3,009	1,410	-	-	5,175
High yield corporate	-	_	-	· -	267	-	267
Emerging Markets debt	-	17	10	27	-	-	54
Total	94	679	3,019	1,437	267	-	5,496
Cash / Treasuries / Agencies							1,198
Total	402	1,196	3,529	1,610	272	-	8,207



NEW MARKETS - Group reporting structure



NEW MARKETS EARNINGS & REVENUES										UNAUDITE
EARNINGS & REVENUES									am	ounts in millio
	EUR					EUR		0010		
	First	Second	2009 Third	Fourth	Full	First	Second	2010 Third	Fourth	Ϋ́
	quarter	quarter	quarter	quarter	year	quarter	quarter	quarter	quarter	
Underlying earnings before tax geographically				·	·				.	
CEE	26	29	33	29	117	27	19	20		6
Asia	(8)	2	(2)	(6)	(14)	(6)	(11)	(10)		(2
Spain & France	14	18	15	24	71	20	19	24		(
Variable Annuities Europe	(1)	-	(4)	1	(4)	(2)	1	8		
AEGON Asset Management	-	-	-	-	-	7	12	13		
Underlying earnings before tax geographically	31	49	42	48	170	46	40	55		1
Underlying earnings before tax by line of business										
Life	6	18	16	17	57	21	20	20		
Individual savings and retirement products	-	1	-	(1)	-	(6)	(5)	5		
Pensions	9	9	8	9	35	4	4	4		
Non-life	9	9	10	10	38	8	1	(1)		
AEGON Asset Management	-	-	-	-	-	7	12	13		
Associates	7	12	8	13	40	12	8	14		
Underlying earnings before tax by line of business	31	49	42	48	170	46	40	55		1
Fair value items	3	4	(2)	(2)	3	3	(4)	(9)		
Realized gains/(losses) on investments	2	1	2	`-'	5	3	8	2		
mpairment charges	(4)	(1)	(1)	(21)	(27)	(2)	(9)	-		
Other income/(charges)	-	(385)	2	(4)	(387)	-	(11)	(5)		
Income before tax	32	(332)	43	21	(236)	50	24	43		1
Income tax	(24)	(11)	(16)	(2)	(53)	(13)	(9)	(13)		
Net income	8	(343)	27	19	(289)	37	15	30		
Net underlying earnings	7	38	29	36	110	32	30	41		1
Revenues										
Life insurance	485	285	217	297	1,284	288	361	295		9
Accident and Health insurance	29	12	15	12	68	27	13	14		
General insurance	37	36	39	39	151	44	37	38		1
Total gross premiums	551	333	271	348	1,503	359	411	347		1,
nvestment income	100	75	58	50	283	58	58	60		
Fee and commission income	33	32	37	38	140	112	115	117		3
Other revenues	1	-	1	_	2	1	-	1		
Total revenues	685	440	367	436	1,928	530	584	525		1,6



AEGON CEE EARNINGS & REVENUES									UI	NAUDITED
EARTH OF GREEN LINE									amour	nts in millions
	EUR		0000			EUR		0040		
			2009					2010	= "	
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
Underlying earnings before tax by line of business	quarter	quarter	quarter	quarter	year	quarter	quarter	quarter	quarter	
Life	12	16	18	16	62	16	15	17		48
					02					
Individual savings and retirement products	-	-	1	(1)	-	-	-	-		-
Pensions	6	5	4	5	20	4	4	4		12
Non-life	8	8	10	9	35	7	-	(1)		6
Underlying earnings before tax	26	29	33	29	117	27	19	20		66
Realized gains/(losses) on investments	-	-	-	1	1	3	4	1		8
Impairment charges	(2)	(1)	(1)	(5)	(9)	(2)	(7)	-		(9)
Other income/(charges)	-	<u>-</u>	<u>-</u>	-	-	-	(11)	(5)		(16)
Income before tax	24	28	32	25	109	28	5	16		49
Income tax	(5)	(6)	(7)	(5)	(23)	(7)	(1)	(4)		(12)
Net income	19	22	25	20	86	21	4	12		37
Net underlying earnings	20	23	23	27	93	21	15	15		51
Revenues										
Life insurance	75	81	90	96	342	97	138	133		368
General insurance	37	35	38	38	148	43	38	38		119
Total gross premiums	112	116	128	134	490	140	176	171		487
Investment income	23	23	22	18	86	20	19	19		58
Fee and commission income	17	18	19	20	74	18	19	18		55
Other revenues	_	_		_	-	<u>-</u>	_	1		1
Total revenues	152	157	169	172	650	178	214	209		601

AEGON ASIA									Ut	NAUDITED
EARNINGS & REVENUES									amour	nts in millions
	EUR				E	EUR				
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	quarter	quarter	quarter	quarter	year	quarter	quarter	quarter	quarter	
Underlying earnings before tax by line of business										
Life	(9)	(1)	(3)	(7)	(20)	(1)	(3)	(4)		(8)
Individual savings and retirement products	3	4	4	4	15	(3)	(4)	(3)		(10)
Share in underlying earnings before tax of associates	(2)	(1)	(3)	(3)	(9)	(2)	(4)	(3)		(9)
Underlying earnings before tax	(8)	2	(2)	(6)	(14)	(6)	(11)	(10)		(27)
Realized gains/(losses) on investments	2	1	1	(1)	3	-	-	-		-
Impairment charges	(2)	-	-	-	(2)	-	-	-		-
Other income/(charges)	-	(385)	2	(4)	(387)	-	-	-		-
Income before tax	(8)	(382)	1	(11)	(400)	(6)	(11)	(10)		(27)
Income tax	(14)	(1)	(4)	3	(16)	-	-	-		-
Net income	(22)	(383)	(3)	(8)	(416)	(6)	(11)	(10)		(27)
Net underlying earnings	(21)	-	(3)	(8)	(32)	(6)	(11)	(10)		(27)
Revenues										
Life insurance gross premiums	140	14	14	19	187	26	32	21		79
General insurance gross premiums	-	-	-	-	-	-	-	5		5
Total gross premiums	140	14	14	19	187	26	32	26		84
Investment income	30	2	2	2	36	2	2	2		6
Fee and commission income	6	8	9	7	30	1	1	-		2
Total revenues	176	24	25	28	253	29	35	28		92



AEGON SPAIN EARNINGS & REVENUES										NAUDITED
	EUR					EUR			amou	nts in millions
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	quarter	quarter	quarter	quarter	year	quarter	quarter	quarter	quarter	
Underlying earnings before tax by line of business		·	·	·	•	·	•	•	·	
Life	4	4	4	7	19	5	6	7		18
Non-life	1	1	-	1	3	1	1	-		2
Share in underlying earnings before tax of associates	9	6	10	11	36	8	5	9		22
Underlying earnings before tax	14	11	14	19	58	14	12	16		42
Fair value items	2	1	_	_	3	_	_	_		_
Realized gains/(losses) on investments	-	-	1	-	1	-	4	1		5
Impairment charges	-	-	-	(16)	(16)	-	(2)	-		(2) 45
Income before tax	16	12	15	3	46	14	14	17		45
Income tax	(5)	(4)	(5)	-	(14)	(4)	(5)	(3)		(12)
Net income	11	8	10	3	32	10	9	14		33
Net underlying earnings	10	7	12	11	40	10	7	13		30
Revenues										
Life insurance	270	190	113	182	755	165	191	136		492
Accident & Health insurance	29	12	15	12	68	27	13	14		54
Total gross premiums	299	202	128	194	823	192	204	150		546
Investment income	37	34	31	39	141	35	34	37		106
Fee and commission income	2	2	1	3	8	2	3	1		6
Other revenues	1	-	1	-	2	1	-	-		1
Total revenues	339	238	161	236	974	230	241	188		659

AEGON FRANCE EARNINGS										UNAUDITED
	EUR					EUR			an	nounts in millions
			2009					2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	quarter	quarter	quarter	quarter	year	quarter	quarter	quarter	quarter	
Underlying earnings before tax										
Share in net result of associates	-	7	1	5	13	6	7	8		21

VARIABLE ANNUITIES EUROPE EARNINGS & PRODUCTION									U	NAUDITED
EARNINGS & PRODUCTION									amou	ınts in millions
	EUR		2009			EUR		2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YTD
	quarter	guarter	quarter	quarter	year	guarter	guarter	guarter	quarter	110
Underlying earnings before tax by line of business	4	4	4	4	,	4-2	4	4	4	
Life	(1)	(1)	(3)	1	(4)	1	2	-		3
Individual savings and retirement products										
Variable annuities	-	1	(1)	-	-	(3)	(1)	8		4
Underlying earnings before tax	(1)	-	(4)	1	(4)	(2)	1	8		7
Fair value items	1	3	(2)	(2)	-	2	(3)	(9)		(10)
Income before tax	-	3	(6)	(1)	(4)	-	(2)	(1)		(3)
Income tax	-	-	-	-	`-	-	-	-		-
Net income	-	3	(6)	(1)	(4)	-	(2)	(1)		(3)
Net underlying earnings	(2)	1	(4)	1	(4)	(2)	2	7		7
Variable annuity balances roll forward										
Separate account annuities beginning of period	143	184	314	374	143	418	466	509		418
Deposits	59	101	37	30	227	38	35	33		106
Lapses and deaths	(2)	(5)	(8)	(6)	(21)	(6)	(7)	(9)		(22)
Other	(16)	34	31	20	69	16	15	8		39
Total separate account annuities end of period	184	314	374	418	418	466	509	541		541
Total variable annuity balances	184	314	374	418	418	466	509	541		541
Life balances roll forward										
Life balances at beginning of period	2,725	2,629	2,563	2,927	2,725	2,938	3,010	3,319		2,938
Deposits	87	80	100	131	398	151	139	135		425
Lapses and deaths	(99)	(115)	(100)	(133)	(447)	(115)	(109)	(88)		(312)
Other	(84)	(31)	364	13	262	36	279	(140)		175
Total Life Balances end of period	2,629	2,563	2,927	2,938	2,938	3,010	3,319	3,226		3,226
Gross deposits - Variable Annuities										
Variable annuities Europe	59	101	37	30	227	37	36	33		106
Variable annuities UK	52	61	29	36	178	36	20	14		70
Gross deposits Variable annuities	111	162	66	66	405	73	72	47		176
Intersegment eliminations	-	(1)	(1)	(1)	(3)	(1)	(2)	(1)		(4)
Total gross deposits	111	161	65	65	402	72	70	46		172



AEGON ASSET MANAGEMENT EARNINGS & REVENUES & ACCOUNT BALANCES										UNAUDITE
LANTINGO & NEVEROLO & ACCOONT BALANCES	EUR					EUR			amoı	unts in million
	LOIX		2009			LOIX		2010		
	First	Second	Third	Fourth	Full	First	Second	Third	Fourth	YT
	Quarter	Quarter	Quarter	Quarter	Year	Quarter	Quarter	Quarter	Quarter	
Earnings										
Underlying earnings before tax						7	12	13		32
Revenues from third parties						19	19	22		60
Account balances										
Assets under management						203,724	213,655	215,150		215,15
General Account *						115,715	124,729	121,835		121,83
Internal unit-linked and off balance sheet *						73,814	73,024	74,236		74,23
Third-party **						14,195	15,902	19,079		19,079
Net deposits (Third party assets)										
US						(244)	(630)	43		(83
Europe						157	379	3,079		3,61
Asia						10	228	(51)		187
Assets under management account balances roll forward										
Account balance at beginning of period						193,012	203,724	213,655		193,01
Deposits & Withdrawals						(3,030)	(5,098)	3,223		(4,90
Other						13,742	15,029	(1,728)		27,04
Total account balance at end of period						203,724	213,655	215,150		215,15
Third-party assets under management account balances roll forward										
Account balance at beginning of period						13,647	14,195	15,902		13,64
Deposits & Withdrawals						(76)	(23)	3,071		2,97
Other						624	1,730	106		2,46
Total account balance at end of period **						14,195	15,902	19,079		19,07

 $^{^{\}star}$ Please note that the numbers provided in this line are also included in other primary segments.

^{**} Includes pooled fund sales that are recognized on the balance sheet of AEGON UK. These assets are eliminated in our consolidated revenue generating investments.

NEW MARKETS	UNAUDITED
INVESTMENTS GENERAL ACCOUNT	
amounts in millions, except for the	e impairment data
	EUR
	September 30,
	2010
Cash / Treasuries / Agencies	1,137
Investment grade corporates	771
High yield (and other) corporates	17
Emerging markets debt	
Commercial MBS	2
Residential MBS	183
Non-housing related ABS Subtotal	27
Subtotal	2,137
Residential mortgage loans	353
Commercial mortgage loans	1
Total mortgages	354
Convertibles & preferred stock	-
Common equity & bond funds	68
Private equity & hedge funds	6
Total equity like	74
Real estate	-
Other	318
Investments general account (excluding policy loans)	2,883
Policyholder loans	7
Investments general account	2,890
miresuments general account	2,090
Impairments as bps (quarterly)	-

		am	ounts in millions
UR			
June 30, 2009	March 31, 2010	Dec 31, 2009	Sept 30, 2009
1,120	1,234	1,326	1,389
807	776	706	730
23	31	124	112
-	-	-	-
-	-	-	-
177	181	186	167
31	32	2	2
2,158	2,254	2,344	2,400
343	305	274	262
1	1		-
344	306	274	262
-	-	-	-
64	59	54	55
7	6	-	-
71	65	54	55
-	-	-	-
320	309	27	41
2,893	2,934	2,699	2,758
7	7	8	8
2,900	2,941	2,707	2,766

NEW MARKETS STRUCTURED ASSETS AND CORF	OPATE BONDS						
OTROCTORED ASSETS AND CORE	OKATE BONDS					amour	nts in millions
	EUR					u	
			Sep	otember 30, 2010			
	AA	A AA	Α	BBB	<bbb< th=""><th>NR</th><th>Total</th></bbb<>	NR	Total
Structured assets by rating							
Commercial MBS			2	-	-	-	2
Residential MBS	16	4	17	1	-	-	183
Non-housing related ABS	10) 9	8	-	-	-	27
Total	17 ⁻	13	27	1	-	•	212
Credits by rating							
IG Corporates	1	179	398	80	-	99	771
High yield corporate			-	2	13	2	17
Emerging Markets debt			-	-	-	-	-
Total	1:	5 179	398	82	13	101	788
Cash / Treasuries / Agencies							1,137
Total	180	192	425	83	13	101	2,137



Other corporate information

PUBLIC RATINGS				
Company public ratings as of September 30, 2010	Standard & Poor's ¹⁾	Fitch ratings ²⁾	Moody's Investor Service ³⁾	A.M. Best
AEGON USA	AA-	AA-	A1	A+
AEGON Scottish Equitable	A+	-	-	-
Credit ratings				
AEGON N.V Senior debt rating	A-	A-	A3	-
AEGON N.V Junior Perpetual Capital Securities (JPCS)	BBB	BBB	Baa2	-
AEGON N.V Commercial paper	A2	F1	P2	-

¹⁾ The outlook for the Standard & Poor's long-term ratings is negative. ²⁾ The outlook for the Fitch ratings is stable.

³⁾ The outlook for the Moody's long-term ratings is negative.

Glossary on lines of business

The description of each line of business provides general guidance to the reader but is not intended to be exhaustive and may change from time to time.

Life and protection

Included in the line life and protection are products with mortality, morbidity and longevity risks. Reported in life and protection are traditional life and universal life products, including endowment, term and whole life insurance products sold by AEGON Americas and AEGON The Netherlands. Also included are annuity products sold by AEGON The Netherlands and term insurance and annuity products sold by AEGON UK. Most of the business written by countries in the Other countries segment is also reported in this line with the exception of general insurance business sold by Hungary and pension business of the CEE countries and Spain.

Accident and health business comprises products with morbidity risk like accidental death and dismemberment insurance, critical illness, cancer treatment, disability, income protection and long-term care insurance in the Americas, the Netherlands, the UK and Spain. Also included are sick leave products sold by AEGON The Netherlands.

Individual savings and retirement products

The line individual savings and retirement products includes products with no or insignificant longevity risk, primarily fixed and variable annuity products sold by AEGON Americas. The products are primarily in the accumulation phase but also includes immediate and pay-out annuities. In addition, the (long-term) saving products sold by AEGON The Netherlands and retail mutual fund sold by AEGON Americas and Hungary are included. Also included in this line are investment products sold by the Czech Republic and Taiwan.

Pensions and asset management

The line pensions- and asset management includes both individual and group pension business and 401(k) and similar products, typically sponsored by or obtained through an employer. It comprises products in the accumulation phase as well as in the payout phase. This line includes products sold by AEGON Americas' divisions Diversified Investment Advisors and Transamerica Retirement Services, group pension products sold by AEGON The Netherlands, AEGON UK's individual and group pension business as well as the pension business of the CEE countries and Spain. In addition, asset management services provided to third parties are included in this line.

Institutional products

Institutional products includes earnings from spread-based products like Guaranteed Investment Contracts (GICs) and funding agreements sold by AEGON Americas which are marketed to institutional clients such as pension funds, retirement plans, college savings plans, money market funds. This line also includes synthetic GIC products. Institutional products also include bank- or corporate-owned life insurance (BOLI/COLI) sold to corporations as a method of funding employee benefit plans.

Reinsurance

The reinsurance line includes the business assumed by Transamerica Reinsurance of AEGON Americas. No changes have been made to what was previously reported in this line.

General insurance

General insurance includes mainly automotive insurance, liability insurance, household insurance and fire protection. General insurance is sold in the Netherlands and Hungary. No changes have been made to what was previously reported in this line.

Distribution

Distribution includes commissions earned by independent financial advisors in the Netherlands (UnirobeMeeùs and Nedasco) and the UK (Positive Solutions, Origen).

Other

Other is used to report any items which cannot be directly allocated to a specific line of business. No changes have been made to what was previously reported in this line.

Interest charges and other

Interest charges and other includes funding interest expenses and holding expenses. No changes have been made to what was previously reported in this line.



Disclaimers

Local currencies and constant currency exchange rates

This financial supplement contains certain information about our results and financial condition in USD for the Americas and GBP for the United Kingdom, because those businesses operate and are managed primarily in those currencies. Certain comparative information presented on a constant currency basis eliminates the effects of changes in currency exchange rates. None of this information is a substitute for or superior to financial information about us presented in EUR, which is the currency of our primary financial statements.

Forward-looking statements

The statements contained in this financial supplement that are not historical facts are forward-looking statements as defined in the US Private Securities Litigation Reform Act of 1995. The following are words that identify such forward-looking statements: aim, believe, estimate, target, intend, may, expect, anticipate, predict, project, counting on, plan, continue, want, forecast, goal, should, would, is confident, will, and similar expressions as they relate to our company. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. We undertake no obligation to publicly update or revise any forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which merely reflect company expectations at the time of writing. Actual results may differ materially from expectations conveyed in forward-looking statements due to changes caused by various risks and uncertainties. Such risks and uncertainties include but are not limited to the following:

- Changes in general economic conditions, particularly in the United States, the Netherlands and the United Kingdom;
- Changes in the performance of financial markets, including emerging markets, such as with regard to:
 - The frequency and severity of defaults by issuers in our fixed income investment portfolios; and
 - The effects of corporate bankruptcies and/or accounting restatements on the financial markets and the resulting decline in the value of equity and debt securities we hold;
- The frequency and severity of insured loss events;
- Changes affecting mortality, morbidity and other factors that may impact the
 profitability of our insurance products; Changes affecting interest rate levels and
 continuing low or rapidly changing interest rate levels;
- Changes affecting currency exchange rates, in particular the EUR/USD and EUR/ GBP exchange rates;

- Increasing levels of competition in the United States, the Netherlands, the United Kingdom and emerging markets;
- Changes in laws and regulations, particularly those affecting our operations, the products we sell, and the attractiveness of certain products to our consumers;
- Regulatory changes relating to the insurance industry in the jurisdictions in which we operate;
- Acts of God, acts of terrorism, acts of war and pandemics;
- Changes in the policies of central banks and/or governments;
- Lowering of one or more of our debt ratings issued by recognized rating organizations and the adverse impact such action may have on our ability to raise capital and on our liquidity and financial condition;
- Lowering of one or more of insurer financial strength ratings of our insurance subsidiaries and the adverse impact such action may have on premium writings, policy retention, profitablity of its insurance subsidiaries and liquidity;
- The effect of the European Union's Solvency II requirements and other regulations in other jurisdictions affecting the capital we are required to maintain:
- Litigation or regulatory action that could require us to pay significant damages or change the way we do business;
- Customer responsiveness to both new products and distribution channels;
- Competitive, legal, regulatory, or tax changes that affect the distribution cost of or demand for our products;
- The impact of acquisitions and divestitures, restructerings, product withdrawels and other unusual tems, including our ability to integrate acquisitions and to obtain the anticipated results and synergies from acquisitions;
- Our failure to achieve anticipated levels of earnings or operational efficiencies as well as other cost saving initiatives; and
- The impact our adoption of the International Financial Reporting Standards may have on our reported financial results and financial condition.

Further details of potential risks and uncertainties affecting the company are described in the company's filings with Euronext Amsterdam and the US Securities and Exchange Commission, including the Annual Report on Form 20-F. These forward-looking statements speak only as of the date of this document. Except as required by any applicable law or regulation, the company expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the company's expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based.

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 $AEGON's\ Q3\ 2010\ press\ release\ and\ Condensed\ Consolidated\ Interim\ Financial\ Statements\ are\ available\ on\ www.aegon.com.$



About AEGON
Throughout their working lives and into retirement, millions of people around the world rely on AEGON to help them secure their long-term financial futures.
As an international life insurance, pension and investment company, AEGON has businesses in over twenty markets in the Americas, Europe and Asia. AEGON companies employ approximately 28,000 people and have some 40 million customers across the globe.
AEGON uses its strength and expertise to create added value for customers, employees, shareholders and the wider community. AEGON does this by encouraging innovation and by growing its businesses profitably and sustainably.
AEGON's aim is to be a leading force in global financial services.