

**PROXY INCLUDING VOTING INSTRUCTIONS**

*For holders of common shares in the capital of AEGON N.V.  
for the Annual General Meeting of Shareholders  
to be held on Thursday 12 May 2011 at 1.00 p.m. at the AEGON Headoffice*

The Undersigned,

Name: \_\_\_\_\_

Initials: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Number of Shares at 14 April 2011: \_\_\_\_\_

Bank: \_\_\_\_\_

Hereby declares:

to have notified his/her intended attendance to the meeting with the Royal Bank of Scotland, Amsterdam, the Netherlands, via his/her bank or stockbroker in the Netherlands;

to authorize the Company Secretary of AEGON N.V. to represent the undersigned during the Annual General Meeting of shareholders of AEGON N.V. 2011 and to execute all rights connected with the shares in AEGON N.V. held by the undersigned at April 14, 2011;

to authorize the Company Secretary of AEGON N.V. to vote at the meeting as indicated below:

ITEM	PROPOSAL	FOR	AGAINST	ABSTAIN
3.2	Annual Accounts 2010: Proposal to adopt the Annual Accounts 2010	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.	Proposal to release the members of the Executive Board from liability for their duties	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6.	Proposal to release the members of the Supervisory Board from liability for their duties	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7.	Proposal to appoint the independent auditor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

ITEM	PROPOSAL	FOR	AGAINST	ABSTAIN
8.	Proposal to adopt a new Executive Board Remuneration Policy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9.	Proposal to reappoint Mr. A.R. Wynaendts to the Executive Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10.	Proposal to reappoint Mr. A. Burgmans to the Supervisory Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11.	Proposal to reappoint Mrs. K.M.H. Peijs to the Supervisory Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12.	Proposal to reappoint Mr. L.M. van Wijk to the Supervisory Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13.	Proposal to authorize the Executive Board to issue common shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14.	Proposal to authorize the Executive Board to restrict or exclude pre-emptive rights upon issuing common shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15.	Proposal to authorize the Executive Board to issue common shares under incentive plans	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16.	Proposal to authorize the Executive Board to acquire shares in the Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Place: \_\_\_\_\_, Date: \_\_\_\_\_ 2011

Signature: \_\_\_\_\_

This proxy with voting instructions must have been fully completed, signed and received by the Company Secretary of AEGON N.V. ultimately May 5, 2011 (AEGON N.V., Attn. Company Secretary, P.O. Box 85, 2501 CB The Hague, The Netherlands). The proxy will only be valid if the shareholder timely notified the Royal Bank of Scotland of his/her intention to attend the Annual General Meeting of AEGON N.V. 2011. To be counted, the proxy with voting instructions must be received by AEGON prior to 6 p.m. on May 5, 2011. If this proxy is not fully completed or not signed, it shall be regarded as invalid.