

## PROXY INCLUDING VOTING INSTRUCTION

*for holders of common shares in the capital of AEGON N.V.  
for the Annual General Meeting of Shareholders of AEGON N.V.  
to be held on Wednesday May 16, 2012 at 10.00 a.m. at the AEGON Headoffice*

The Undersigned, -

Name and initials: \_\_\_\_\_

Address: \_\_\_\_\_

Residence and Country: \_\_\_\_\_

Number of Shares at April 18, 2012: \_\_\_\_\_

Bank: \_\_\_\_\_

hereby declares:

to have notified their intended attendance to the meeting with the Royal Bank of Scotland, Amsterdam, the Netherlands\*;

to authorize the Company Secretary of AEGON N.V. to represent the undersigned during the 2012 Annual General Meeting of Shareholders of AEGON N.V. and to execute all rights connected with the shares in AEGON N.V. held by the undersigned at April 18, 2012;

to authorize the Company Secretary of AEGON N.V. to vote at the meeting as indicated below:

ITEM	PROPOSAL	FOR	AGAINST	ABSTAIN
3.2	Annual Accounts 2011: Proposal to adopt the Annual Accounts 2011	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.	Proposal to approve the dividend 2011	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.	Proposal to release the members of the Executive Board from liability for their duties	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6.	Proposal to release the members of the Supervisory Board from liability for their duties	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7.	Proposal to appoint the independent auditor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8.	Proposal to reappoint Mr. I.W. Bailey, II to the Supervisory Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

ITEM	PROPOSAL	FOR	AGAINST	ABSTAIN
9.	Proposal to reappoint Mr. R.J. Routs to the Supervisory Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10.	Proposal to reappoint Mr. B. Van der Veer to the Supervisory Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11.	Proposal to reappoint Mr. D.P.M. Verbeek to the Supervisory Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12.	Proposal to authorize the Executive Board to issue common shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13.	Proposal to authorize the Executive Board to restrict or exclude pre-emptive rights upon issuing common shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14.	Proposal to authorize the Executive Board to issue common shares under incentive plans	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15.	Proposal to authorize the Executive Board to acquire shares in the company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Place: \_\_\_\_\_ Date: \_\_\_\_\_ 2012

Signature: \_\_\_\_\_

This proxy with voting instruction must have been fully completed, signed and received by the Company Secretary of AEGON N.V. ultimately May 9, 2012 (AEGON N.V., Attn. Company Secretary of AEGON N.V., P.O. Box 85, 2501 CB The Hague, The Netherlands). To be counted, this proxy form with voting instruction must be received by AEGON on May 9, 2012 at the latest. If this proxy without voting instruction is not or not fully completed, or in case this proxy without voting instruction is not signed, it shall be regarded as invalid.

The proxy will only be valid if the shareholder timely notified the Royal Bank of Scotland of its intention to attend the 2012 Annual General Meeting of Shareholders of AEGON N.V.\* Prior to the meeting, upon registration, the proxy holder must provide evidence of his/her identity by way of valid identification papers.

\*) not applicable to holders of shares registered in the Register of Shareholders of the company